

SELECT

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Porsche Magazine

Push forward

Innovative, sustainable and unconditionally sporty –
the Porsche way into the future





Editorial

Route to the future

Shaping the future of the sports car – for Porsche that has been our focus for 70 years. Today, in addition to innovative driving technologies, topics such as sustainability, digitalisation and connectivity are playing an essential role. In this SELECT issue, we would like to show you how the mobility of tomorrow is devised, developed and tested at Porsche and which Porsche visions have already become a reality.

The exclusive photo series showcases our new collection against the breathtaking backdrop of one of Europe's most progressive countries: Norway. In the midst of the Scandinavian forces of nature, we set off with the Porsche Cayenne Turbo and the new clothing on one of the most impressive national tourist routes in the world and admire the masterpiece of Norwegian engineering. Away from the roads, we discover the beauty of the Norwegian wilderness on the Porsche bike, where we supply the necessary horsepower ourselves. The edition continues sustainably with a contribution from Porsche Leipzig, where environmental, climate and species protection has been part of the daily routine for many years. Join us on our route to the future and enjoy surprising insights into the Porsche world. We hope you enjoy reading this edition and have an exciting journey.

The SELECT editorial team



Goose bumps for eyes and ears

The Porsche 911 GT3 rear silencer like you've never seen it before. A matt black, gleaming body, perfectly proportioned, surfaces with high-gloss black accents. The exclusive 911 Soundbar is now available as a limited Black Edition, which elegantly emphasises the sculptural character of the high-end sound system. More on the elaborately remodelled original vehicle parts and all technical data on the new design highlight can be found on page 18.



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Product overview

Asphalt art

Between impressive national tourist routes and road infrastructure masterpieces

The wind smells like the sea and always a little like adventure. Anyone visiting Norway by car for the first time is inevitably impressed. From the wild natural beauty to the skills of the road construction engineers which make the country so compelling for sports car fans. The 18 most important national tourist routes stretch over 1,850 kilometres between the mountains in the south and the Atlantic Coast high in the north. They climb over mountain ranges in steep serpentines, wind along the rugged coastline and, in some places, even cross the sea. In the Porsche Cayenne Turbo, they become a very special experience that takes your breath away with the combination of endless expanses, untamed nature and modern architecture.



Street art: Norwegian style

Through the land of the fjords and trolls with the Porsche Cayenne Turbo

In Norway, the forces of nature have formed extreme landscapes which have challenged architects and road builders for centuries and inspired true excellence.



Road to the sea

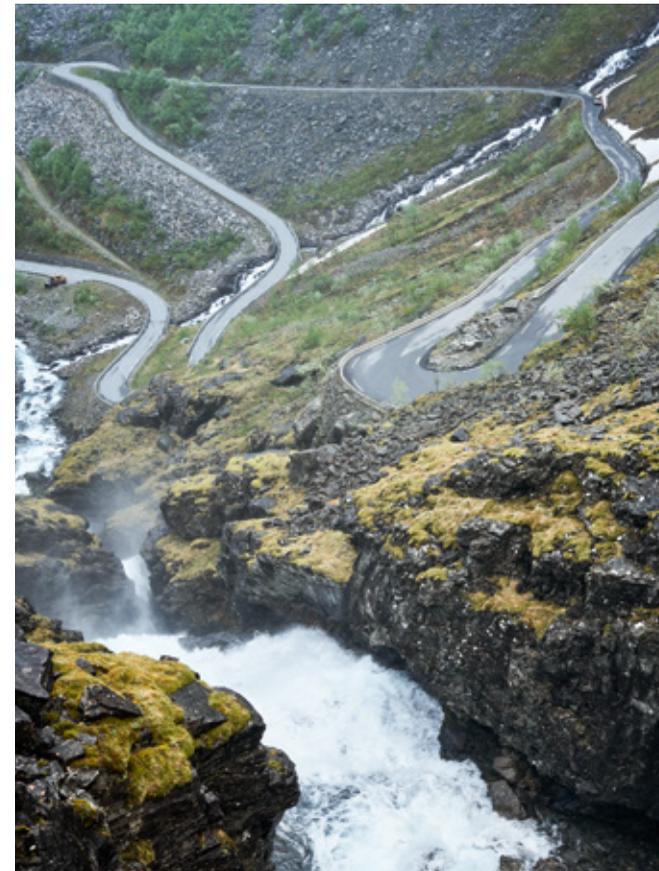
Norwegian architecture is famous for its special relationship with nature. International attention has been attracted by both the innovative use of natural materials and the skilful integration of the natural environment into architectural planning. Therefore, Norwegian architecture is not only interesting for lovers of architecture. It also always excites sports car fans. One example is the masterpiece with which the Scandinavians perfected their artistry from 1983 to 1989: the Atlantic Road, an extremely impressive, 8.2-kilometre-long section of the County Road 64. The Atlanterhavsveien, as the road is named in Norwegian, creates an almost direct link between the

towns of Molde and Kristiansund and consequently defies coastal boundaries. Thanks to the outstanding engineering performance, the asphalt crosses over the sea in many places and swings over the forces of nature across numerous bridges, sometimes up to 23 metres high. During the trip in the Cayenne Turbo, it becomes clear: the journey is the destination – and the road is the art.

The Atlantic Road is especially loved by fans who enjoy the sea view from the curved road. For the next stage, it is good to be able to rely on the power output of the Cayenne Turbo.

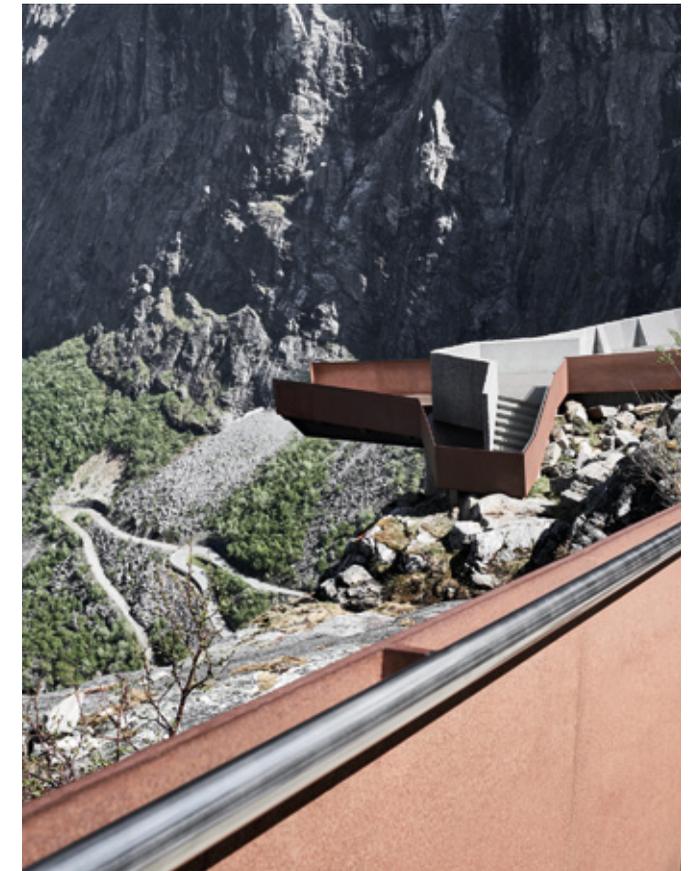
Nature meets architecture

The route continues southwards to Norway's busiest national tourist route, the Trollstigen [Norwegian for 'Troll's Path']. The Cayenne Turbo climbs 405 metres and twists through 11 hairpin bends from the Isterdalen valley



to the Stigrøra pass. In many places, the route is directly carved into the mountain, in others it is supported by stone walls. At the halfway point to the peak of the pass, a stone bridge crosses over the enormous Stigfossen waterfall which plunges 320 metres. Construction of the road, which allows visitors to discover the spectacle of the wild landscape, took eight years, from 1928 to 1936. Today, more than 100,000 vehicles carrying countless tourists pass each year. Many of them take a break at the Trollstigen Kafé – a very special attraction, where the new collection was also photographed [from page 10].

The main building of the visitor centre consists of two seemingly interlocked elements. Paths and steps lead around the glass and concrete building to various viewpoints. The most impressive of these is a platform which is spectacularly integrated into the landscape and where visitors can look vertically down 200 metres.



The Cayenne Turbo leaves the fascinating construction behind and conquers the road, curve after curve, on the way to Geiranger, where the sea reaches 100 kilometres inland. The Geiranger Fjord is listed as a UNESCO World Heritage site. Scandinavia's pride is framed by cliffs, limitless forests, snow-capped peaks and roads that humans have wrested from this magnificent nature. An ideal terrain for those searching for a challenge and who would like to face Norway's fjord of fjords on the Porsche bike [see page 36].



Trailblazer

En route with the new collection

Norway is getting in shape for the future. Cities and transport systems are being modernised and sustainable ideas are generously supported. Since 1993, the state road administration has also systematically expanded the national tourist routes. The natural experience for visitors is further enhanced by means of modern architecture, viewpoints and rest areas. We experience the spectacular panoramas on a road trip with the new collection, and are inspired by the Zuffenhausen urge to move.

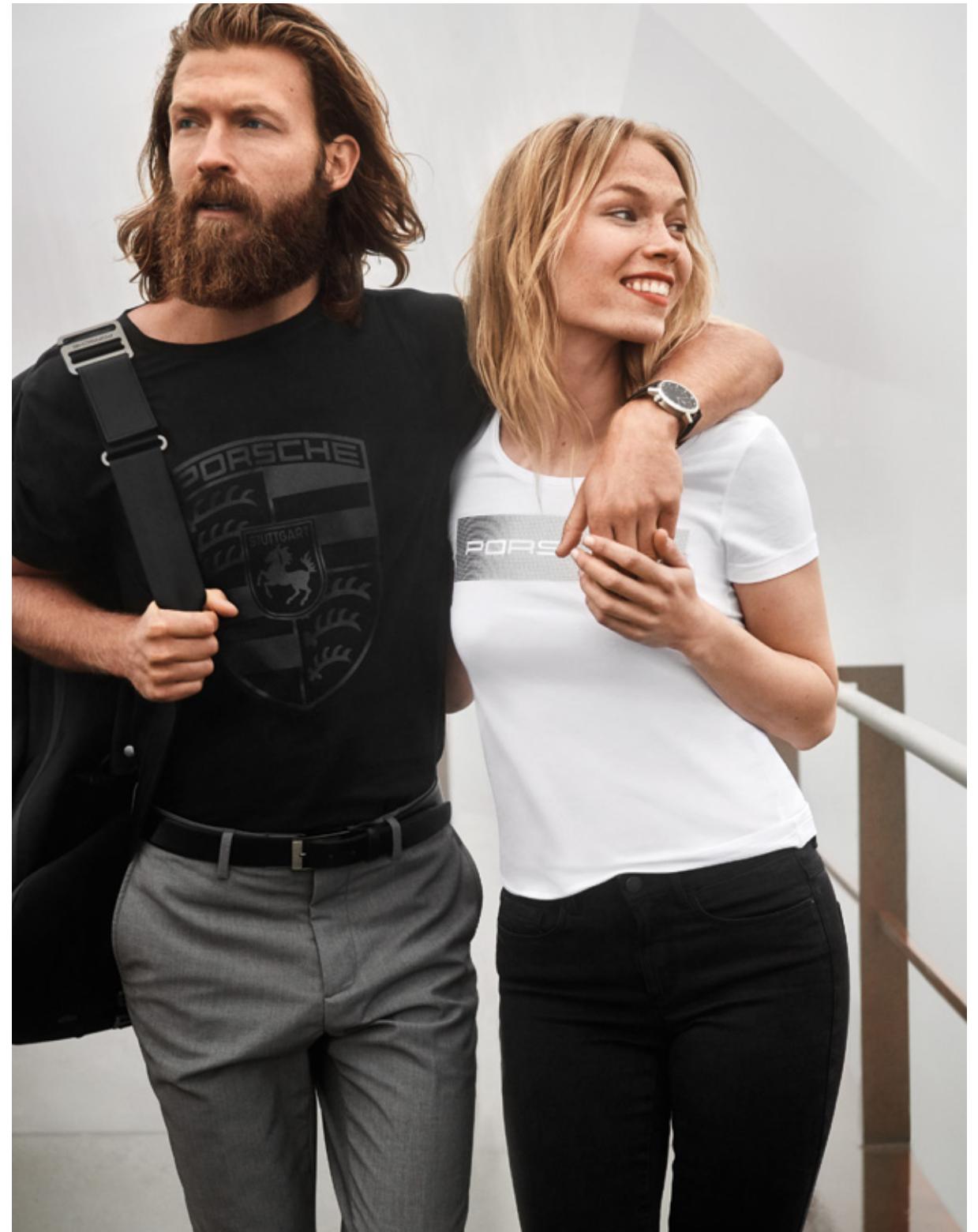


The Porsche Crest and the characteristic logo represent the eternal dream of the perfect sports car. As high-quality badges and exclusive gloss prints in the new Textiles Collection, they provide the right dynamics on the route to the future.

NEW. Men's Bomber Jacket. Modern bomber jacket with baseball collar, two side pockets and an inner pocket with a press stud. Elastic and ribbed cuffs. With the 'PORSCHE' logo on the left breast and Porsche Crest [rubber badge] on the left upper arm. 100% polyester. In black. WAP 676 00S-3XL OK **NEW. Women's Crest T-Shirt.** Sporty elegant T-shirt with deep, feminine round neckline for women. With rose-gold-coloured Porsche Crest in a gloss print on the front. 95% cotton, 5% elastane. In white/rose gold. WAP 822 0XS-XXL OK



NEW. Hat and Scarf Set. Set consisting of a knitted hat and scarf with reflective 'PORSCHE' label. 50% merino wool, 50% acrylic. Incl. gift packaging. In mottled dark grey. WAP 940 001 OK **NEW. Women's Logo T-Shirt.** Sporty elegant T-shirt with deep, feminine round neckline for women. With Silver 'PORSCHE' logo in a gloss print on the breast. 95% cotton, 5% elastane. In white/silver. WAP 825 OXS-XXL OK



NEW. Men's Crest T-Shirt. Sporty short-sleeved T-shirt with large Porsche Crest in a matt, tonal print on the breast for men. 100% cotton. In black. WAP 821 00S-3XL OK **NEW. Women's Logo T-Shirt.** For product details see page 14. WAP 825 OXS-XXL OK **NEW. Sport and Travel Bag.** Leisure bag for sport and travel in a durable, functional material. 'PORSCHE' logo on the front. Main compartment with two-way zip. Featuring two spacious zipped compartments on the front and back plus a separate shoe compartment on the bottom. With trolley link and address label. Dimensions: approx. 75 x 30 x 35cm. Volume: approx. 70l. Weight: approx. 1.8kg. 100% polyester. In black. WAP 035 946 OK **Men's Leather Belt.** Classic belt with buckle. Individually adjustable length up to 120cm. Belt width: approx. 3.5cm. Made of cowhide leather. In black. Made in Germany. WAP 080 370 OE **Essential Classic Watch Set.** For product details see page 25. WAP 070 001 OJ

Innovation meets the forces of nature: at the highest point of the tight curves leading up to Isterdalen, modern architecture becomes a part of an impressive natural experience with Trollstigen Kafé.



Fascination for all the senses

The new Porsche 911 Soundbar Black Edition – Limited Edition

500hp of passion. A silhouette which attracts attention. The undistorted sound of a 4.0-litre horizontally opposed naturally aspirated engine. When engineering meets breathtaking design, intense moments arise which make the pulse accelerate and the rest of the world come to a standstill – and not only on the road. The new Porsche 911 Soundbar Black Edition – Limited Edition transforms sports car fascination into brilliant spheres of sound. The original rear silencer and tailpipe cover of the Porsche 911 GT3 give the high-end sound system the distinctive sound of the race track – and make it a design object with the intensity of a top Porsche athlete.



Further details on the new Porsche 911 Soundbar Black Edition can be found in the video.
Just scan the code with your Shazam app.



OPEN SHAZAM



TAP CAMERA



SCAN CODE

911 individual pieces

The elaborate refinement of the new Porsche 911 Soundbar Black Edition – Limited Edition

The original functions of the rear silencer and tailpipe trim of the Porsche 911 GT3 are reversed in the Porsche 911 Soundbar. The original parts become the resonator of a high-end sound system. For the new limited special edition of the 911 Soundbar every Porsche Original Part is finished by hand.



NEW. 911 Soundbar Black Edition – Limited Edition. Special edition of the 911 Soundbar. Limited to 911 pieces. Incl. plaque with sequential limited edition number. Original rear silencer and tailpipe trim of the Porsche 911 GT3, carefully finished by hand and used as a subwoofer Helmholtz resonator extension [boost]. Exclusive design with matt black and shiny black elements. 2.1 Virtual Surround System, 200 watt of system power, Bluetooth® interface with easy pairing function. Wireless, loss-free audio via aptX® technology. With bass and treble control. Dolby® Digital decoder, DTS TruSurround™, virtual surround signal processing, LED display, virtual surround and stereo sound, lip-sync function for exact speech synchronisation. With remote control. Connections: analogue input [Cinch], Bluetooth® 3.0 radio interface [aptX® decoding], two digital inputs [coaxial and optical] and subwoofer output. Power consumption [standby]: 0.39 watts. In black. Size: approx. 74 × 28 × 32cm. Weight: approx. 19kg. Made in Germany. WAP 050 911 OK



Designer sound

Since 2004, Michael Mauer has been the Head Designer at Porsche AG. Under his guidance, the first Porsche Panamera and the Porsche 918 Spyder were developed in addition to the Porsche 911 GT3. He was responsible for the redesign of the Porsche Cayenne bodywork in 2007 and for the recently released third generation. At the end of 2015 he was additionally entrusted with the management of the Volkswagen Group's design division. For the new 911 Soundbar Black Edition, he has put together his own personal playlist. Just scan the code with your Spotify app and be inspired.



Open | Search | Scan



Among perfectionists

A lot of craftsmanship has gone into the new Black Edition of the Porsche 911 Soundbar. The special edition is produced in selected craft workshops in Germany, where the original rear silencer of the Porsche 911 GT3 is processed first to prepare it for further elaborate development: the welding seams which give the basic model of the Porsche 911 Soundbar its authentic look are carefully removed and all unevenness is smoothed out. The surfaces are then polished by hand and prepared for the next step, powder coating.

Unlike conventional paintwork, powder coating involves first applying a protective layer of fine powder which adheres to the surfaces via electrostatic charging. The loose layer is then baked in the oven at 190°C to give the Porsche 911 Soundbar Black Edition its durable and perfectly even matt black look. The powder coating process is considered particularly efficient and environmentally friendly. The brackets are manufactured parallel to the finishing of the rear silencer. The powder coating also gives them a shiny black surface which, after the final finish, elegantly contrasts with the matt body of the rear silencer.

In the next step, the assembly takes place at the peak of the production process. Just as in vehicle construction at the so-called 'wedding' of the engine and chassis, the refined original parts are now connected to the 2.1 Virtual Surround System. The original tailpipes are also mounted on the plinth with its characteristic honeycomb grid. Finally, the new Porsche 911 Soundbar Black Edition receives its plaque on the plinth with the individual limited edition number, which identifies it as an exclusive collector's item.

What comes next is typical of Porsche: the endurance test. The Porsche 911 Soundbar Black Edition is put to the test. Modern acoustic test procedures ensure maximum sound quality with brilliant treble and rich bass. Only when the Porsche 911 Soundbar has passed all tests is it ready to provide the ultimate sound experience. 911% fascination for eyes and ears.

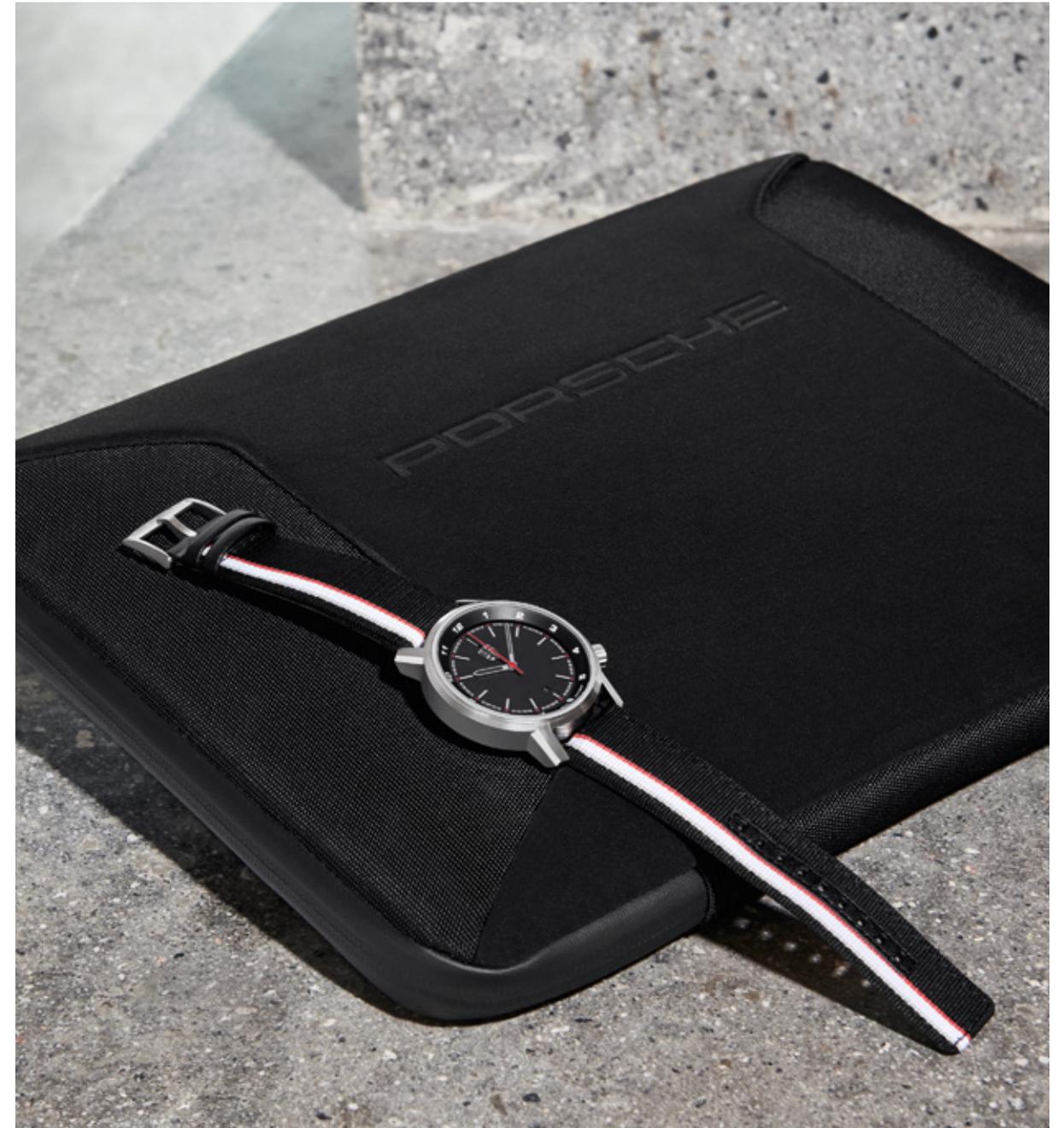
A huge amount of love of detail goes into finishing the Original Parts of the Porsche 911 GT3 for the new 911 Soundbar Black Edition. From processing the surfaces and applying a powder coating, through to careful quality control, a unique design object with Porsche DNA is created from the combination of craftsmanship and state-of-the-art technology.





NEW. Sport and Travel Bag. For product details see page 15. WAP 035 946 0K **NEW. 2-in-1 Messenger Bag and Rucksack.** 2-in-1 bag in a durable, functional material. Stowable carry strap. Can be used as a shoulder bag or a rucksack. With padded compartment for a tablet or laptop. With multiple inside pockets for smartphones, pens, business cards and cables. With trolley link and address tag. Dimensions: approx. 32 x 13 x 46cm. Volume: approx. 23l. Weight: approx. 1.5kg. 100% polyester. In black. WAP 035 945 0K **PTS Multiwheel® Ultralight Edition M.** Robust, ultralight RIMOWA® trolley with four Multiwheel® rollers and recessed TSA-approved lock. Fits in all current Porsche models. Cabin baggage size according to IATA norms*. 5 year guarantee. 100% polycarbonate. Dimensions: approx. 55 x 40 x 20cm. Volume: approx. 33l. Weight: approx. 3.2kg. In matt black. Made in Europe. WAP 035 401 0K R01

In the office or travelling – the lightweight, functional material of the new luggage collection is especially durable. The intelligent inner compartments offer maximum comfort on the go and the elegant, puristic design highlights the Porsche passion for sporty exclusivity.



NEW. Laptop Sleeve. Functional and durable neoprene laptop sleeve with embossed 'PORSCHE' logo on the front and inner pocket for pens. For devices up to 13". Made of neoprene. In black. WAP 030 011 0K **Essential Classic Watch Set.** 911 Essential Watch edition in silver. Swiss Ronda movement with one jewel. Waterproof casing made from toughened aluminium [10 ATM]. Screw-down base and crown. Crown and tube made of toughened stainless steel. Engraving on base with serial number. Mineral glass with sapphire coating. Black dial face with Porsche Crest and red details. Includes one leather strap and two fabric straps with quick-change mechanism. Stainless steel pin clasp with 'PORSCHE' engraving. Ø 43mm. WAP 070 001 0J

* Recommendation from the International Air Transport Association [IATA], as of January 2016. Accepted cabin baggage size is at the discretion of the individual airlines and may differ depending on route and travel class.



NEW. Dog Collar – Porsche Pets. Dog collar made from robust web material. Embossed with the 'PORSCHE' logo on the buckle made of die-cast zinc alloy. Available in three sizes. In grey. WAP 030 600 0K 001 [S], WAP 030 600 0K 002 [M], WAP 030 600 0K 003 [L]





Ready for the next step

The turbo for extra performance

At Porsche, innovation has always meant not just more hp, but more ideas per hp. In 1974, when Porsche launched the 911 Turbo, the world's first production sports car with exhaust turbocharger and boost pressure control, the world of sports cars changed. With a large embossed 'turbo' logo, the new clothing range looks back at this milestone in the history of sports cars made in Zuffenhausen.

NEW. Rucksack. Made of durable and wipeable functional material. 'PORSCHE' logo on the front. Main compartment with organiser and space for smartphone, keys, etc. Padded compartment for tablet or laptop. With address tag. Dimensions: approx. 28 x 15 x 43cm. Volume: approx. 14l. Weight: approx. 0.7kg. 100% polyester. In black. WAP 035 008 OK NEW. Men's Turbo Hoodie. Hoodie embossed with large 'turbo' 3D logo and small printed 'PORSCHE' logo on the breast. With superimposed pocket and two side slits. Comfortable soft sweatshirt material. 72% polyester, 23% cotton, 5% elastane. In black. WAP 518 00S-3XL OK



NEW. Dog Collar – Porsche Pets. For product details see page 26. WAP 030 600 OK 001 [S], WAP 030 600 OK 002 [M], WAP 030 600 OK 003 [L] **NEW. Dog Lead – Porsche Pets.** Functional dog lead made of robust web material. With embossed 'PORSCHE' logo on the metal plate. Available in three sizes. In grey. WAP 030 601 OK 001 [S], WAP 030 601 OK 002 [M], WAP 030 601 OK 003 [L]

NEW. Men's Turbo T-Shirt. Sporty short-sleeved T-shirt for men with large 'turbo' 3D logo and small printed 'PORSCHE' logo on the chest. 50% cotton, 50% elastane. In mottled grey. WAP 824 00S-3XL OK **NEW. Rucksack.** For product details see page 28. WAP 035 008 OK **Essential Classic Watch Set.** For product details see page 25. WAP 070 001 OJ



Cayenne Turbo. In Moonlight Blue Metallic. Black interior. Made of resin. Scale 1:43. WAP 020 312 0J



NEW. Turbo Baseball Cap. Five-panel cap made of structured material with embossed 'turbo' logo. Metal clasp with 'PORSCHE' logo. Upper material: 97% polyester, 3% elastane. Lining: 100% cotton. In black. WAP 820 001 OK NEW. Men's Turbo T-Shirt. Sporty short-sleeved T-shirt for men with large 'turbo' 3D logo and small printed 'PORSCHE' logo on the chest. 100% cotton. In black. WAP 823 00S-3XL OK NEW. Dog Lead – Porsche Pets. For product details see page 30. WAP 030 601 OK 001 [S], WAP 030 601 OK 002 [M], WAP 030 601 003 [L] NEW. Dog Collar – Porsche Pets. For product details see page 26. WAP 030 600 OK 001 [S], WAP 030 600 OK 002 [M], WAP 030 600 OK 003 [L]





Always on the go

Norway is not only ahead of many other countries in terms of emancipation, education and sustainability. According to the 'World Happiness Report' by the United Nations, the Norwegians were the happiest people in the world in 2017 – maybe because the Scandinavians' sporty side provides all the necessary endorphins.

Nordic sportsmanship

The world sees Norway as, above all, a winter sports nation. In many skiing disciplines, the Norwegians are among the world leaders in international competitions. But the urge to move in the north of Europe is not limited to snow and ice. Above all, cycling has gained in popularity here in recent years. The enthusiasm of the Norwegians is reflected in a growing number of international events such as the Tour of Norway and the Arctic Race of Norway in the north of the country. In addition to the international success of Norwegian cycling stars, it is above all the attractive geography which is making cycling more popular.

Along deep blue fjords, through green forests and upwinding mountain passes; the wild landscapes of Norway are made for bike fans. It is an ideal training course for the Porsche Bike RX, and here we will be able to show what Porsche performance means on two wheels. With the 22 Shimano XTR/XT gears, it masters challenging gradients with confidence. If the route becomes more impassable, the off-road tyres and the air suspension fork features come into their own. Those who would rather discover the islands by bike will be especially delighted by the bike's light weight of just 10kg. With its



light weight, high-end carbon frame, the off-road bike can also be easily carried onto the many ferries.

Not only because more Norwegians are discovering the bike as the ideal training partner, but also because touring on the bike is gaining in popularity, the Norwegian government has reacted to the 'bike boom' and has continually increased incentives in recent years. From workshops and developing cycle paths to hotels specially designed for cyclists, the infrastructure is constantly improving. The diverse routes take cycling fans to the fjords, along the coasts

or into the mountains. Above all, those who like to push their sporting limits will find ideal conditions in Norway – and the perfect companion in the Porsche Bike RX.

You can find the right equipment for taking your Porsche bike with you on your travels online with the Tequipment Accessories Finder at www.porsche.com/finder. Please ensure that the transport system is suitable for your Porsche bike.

Porsche Bike RX. * The off-road bike for ambitious athletes. Paintwork inspired by Porsche Motorsport. Lightweight, high-end carbon frame. Air suspension fork [DT Swiss OPM 100]. 22-gear shift system [Shimano XTR/XT]. Hydraulic disc brakes [Magura MT Race]. 27.5-inch wheels [Crankbrothers] with all-terrain tyres [Schwalbe Rocket Ron] guarantee grip and agility in every manoeuvre. Protection against theft from CODE-No.com. Available in sizes S, M, L. Weight: approx. 10kg. Made in Germany. WAP 061 024 OG [S], WAP 061 025 OG [M], WAP 061 026 OG [L]

* Due to their design and equipment, Porsche bikes do not meet the requirements of the German road traffic licensing regulations. The mandatory installations are available on request from the Porsche Centre. Please refer to the local road traffic regulations before every trip by bike.

Hard-working commitment to the future

Ecological engagement for climate and species protection

Sustainability is a key issue at Porsche. With the development of the Taycan and the participation in Formula E, the company is accelerating into the future of all-electric mobility. When it comes to production, Porsche is also intensely involved in climate protection. In all locations, natural energy is used from renewable sources such as wind, water and sun. Since 2018, the finished new vehicles have also been transported by rail in Kornwestheim and Leipzig using natural electricity from renewable sources. But ecological engagement at Porsche goes much further than just climate protection. At Porsche Leipzig, for example, the company's versatility is evident. Because in the meantime, three million honey bees are working diligently on the biodiversity of the future.





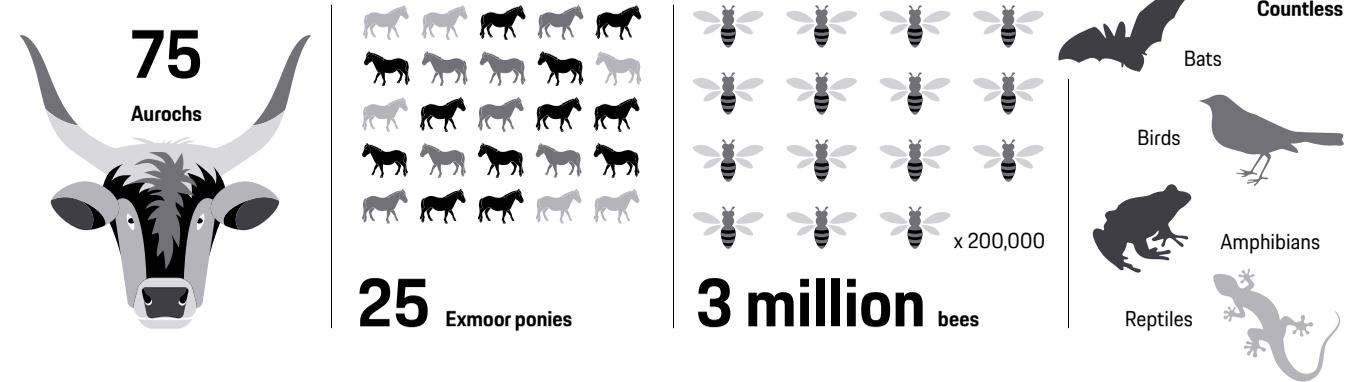
Exmoor ponies are native to south-west England and are considered to be particularly fond of children, robust and have strong nerves. At Porsche Leipzig, they are the additional horsepower for nature protection and graze the grounds sustainably.

Sustainable horsepower

Ecological restoration in the grounds of Porsche Leipzig

The six-kilometre-long round course on the off-road track at Porsche Leipzig offers visitors a spectacular driving experience with 15 special tests, like an 80% gradient and a water ditch. The terrain itself is also impressive from a sustainability point of view.

Wild animals and livestock at Porsche Leipzig:



Natural diversity

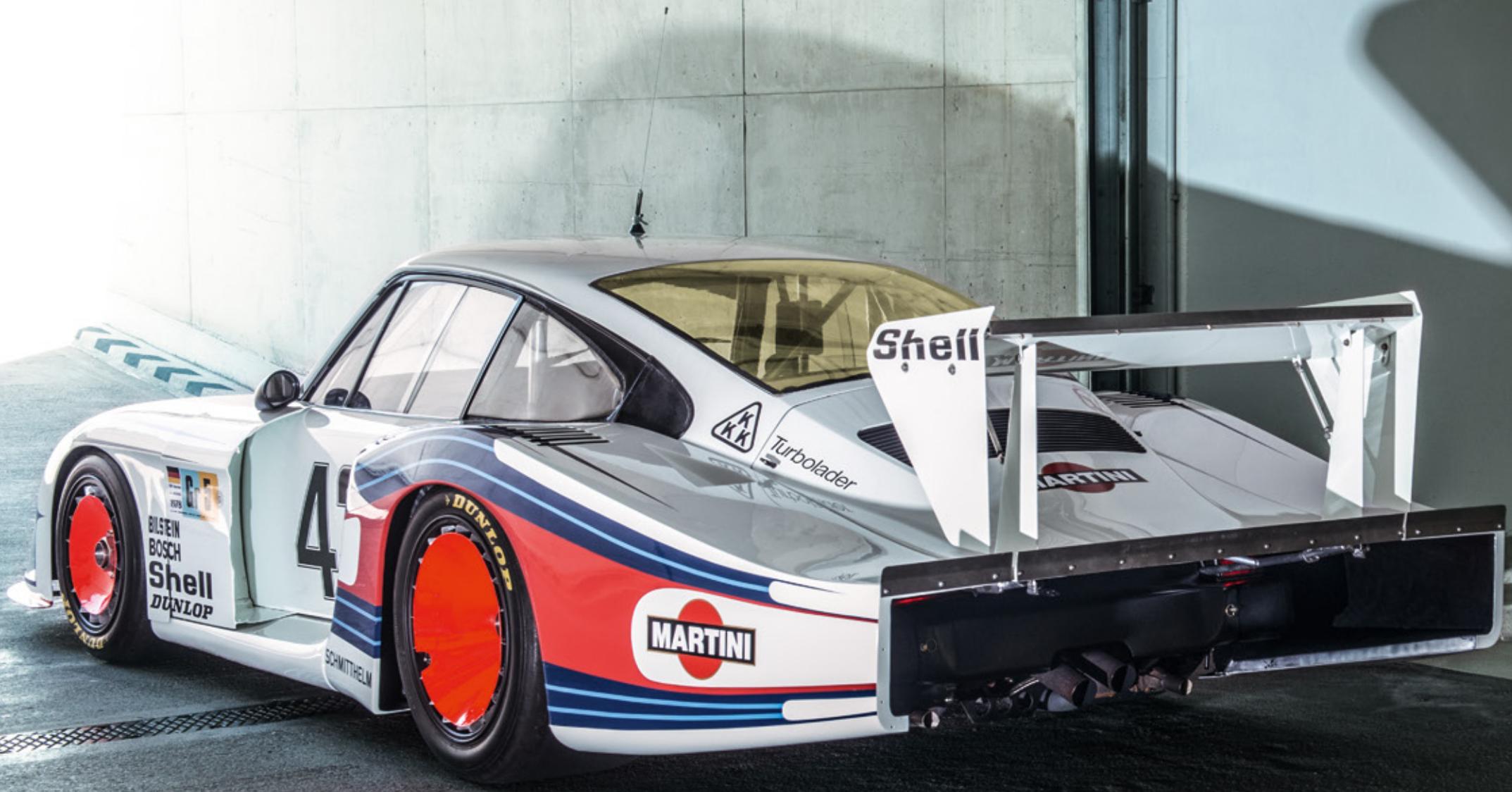
Sports cars and environmental protection, automobile production and sustainability. Do they go together? A visit to Porsche Leipzig makes it clear: yes, they do. Environmental protection is a key issue here. On the roof of the body shop, a photovoltaic system generates up to 800,000kWh of electricity a year, and in the paint shop, the waste heat from a biomass power plant next to the factory is used to operate the system. But at Porsche Leipzig, the environmental protection goes even further – and drives into the green.

In the last 18 years, Porsche Leipzig has not only created one of the most modern automobile factories in the world, but also a unique ecological restoration programme. On the former military site in Leipzig, brooks, wetlands and pastures were created to provide a natural habitat for numerous animal and plant species. Since 2002, aurochs and Exmoor ponies have provided a sustainable way of caring for the landscape in that they protect the land from forestation and therefore ensure important habitats for their wild neighbours. Meanwhile, numerous species of birds, such as pheasants and black kites, as well as insects, frogs, reptiles, hares and bats populate the largely natural habitat. The pasturing concept at Porsche Leipzig is unique in the automobile sector. In addition to around 25 wild horses and 75 aurochs which live in the grounds in a species-appropriate manner, the plant's own biodiversity was additionally enriched in 2017 by 25 bee colonies, each containing around 60,000 bees. In May of this year, a further 1.5 million honey bees were acquired, meaning that around three million bees now live in the 132 hectares of natural landscape. The calves and foals, which are born in Leipzig every year, and the first Porsche honey are proof that the various animal species all feel at home at Porsche.

Ecological off-road experience

The ecologically restored areas of the Porsche Leipzig off-road site offer the bees optimal living conditions all year round. In addition to numerous wild plants, hawthorn bushes, robinias and lime trees are available to the hard-working bees for honey production. The bees seem to like it. Already in their first season, they thanked Porsche for its commitment to biodiversity with around 400 kilogrammes of lime-blossom honey, which benefited the employees and was sold in the Customer Centre shop under the name 'Turbienchen'.

Since summer 2018, numerous young nature lovers have also benefited from the variety of species in Leipzig. Children aged between 9 and 13 can take part in the 'Porsche Safari' with an environmental education officer and discover the diverse flora and fauna living in the nature area. Various experience stations and a viewing platform were built on the site for the project in cooperation with the Auwaldstation Environmental Education Centre, Leipzig. On the approximately four-kilometre-long hiking trail, participants discover exciting details about the habitats and habits of the resident species. In this way, Porsche can do its bit for the biodiversity of the region. After all, a sustainable overall concept also relies on the enthusiasm of the next generation and targeted promotion of young talent in the field of environmental protection.



Time for new legendary memories

The MARTINI RACING® collection

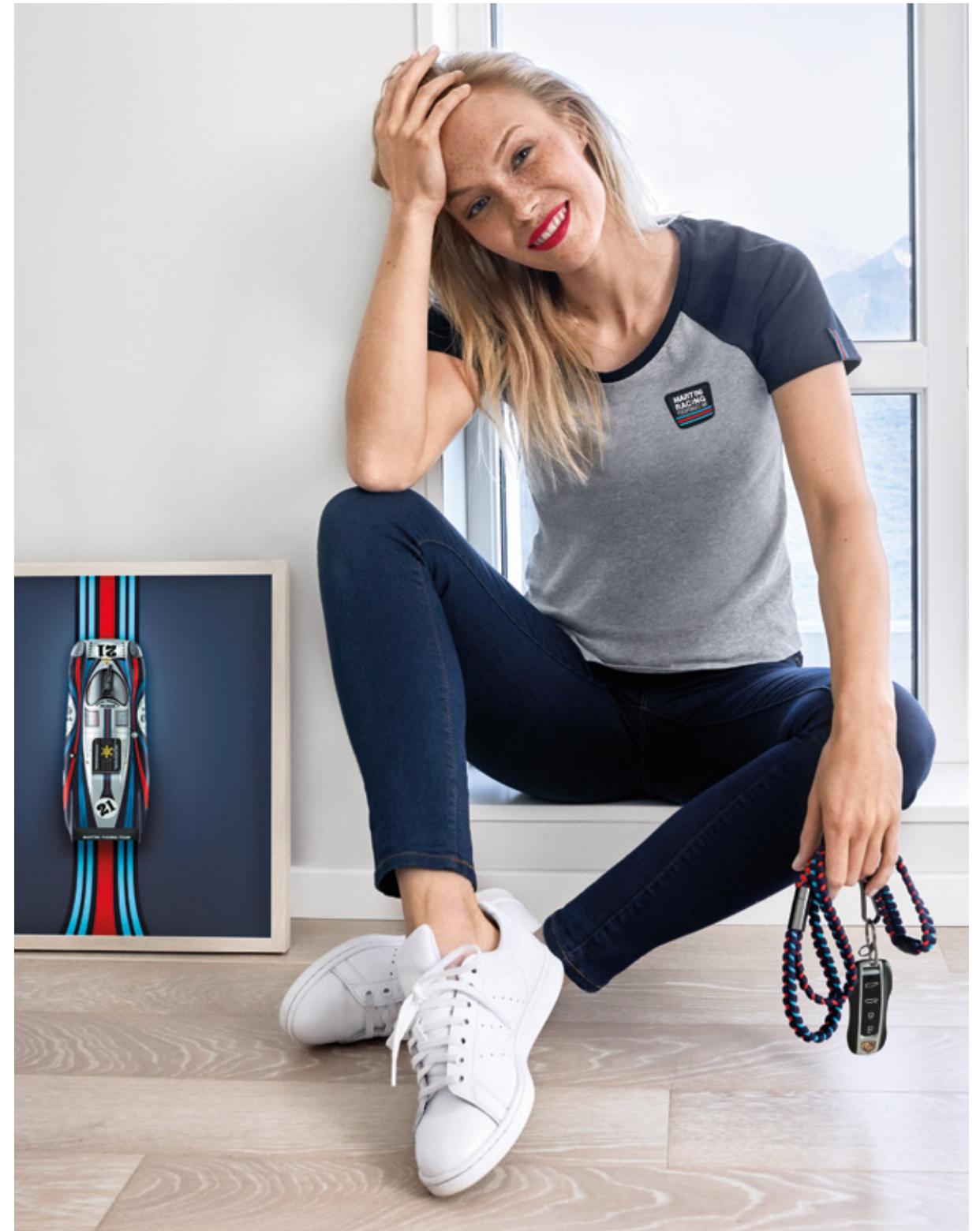
The Porsche MARTINI RACING® teams have written motorsport history more than once. The characteristic stripe design still makes many Porsche fans remember breathtaking races and real goose-bump moments. Such as in 1978 when the 935 of the Porsche works team, also known as the 'Moby Dick' because of its impressive dimensions, reached the incredible speed of 366km/h on the Hunaudières straight at Le Mans. On the new shirts and lifestyle accessories, the look of the cult collaboration invites nostalgic indulgence – and the creation of tomorrow's unforgettable memories.



NEW. Men's T-Shirt – MARTINI RACING®.
T-shirt with raglan sleeves for men. Made of soft single jersey. Dark blue sleeves with MARTINI RACING® stripes. Further MARTINI RACING® details such as patch on left side of the chest and logo print on the neck. 100% cotton. In mottled grey/dark blue.
WAP 551 00S-3XL OK NEW. Sunglasses P' 8642 M – MARTINI RACING®. In dark blue with 'MARTINI RACING®' print on stainless steel frame. Blue mirrored lenses. Made in Italy.
WAP 078 642 OK M 62 Sport Chrono – MARTINI RACING®. For product details see page 48. WAP 070 002 OJ



NEW. Men's Rugby Shirt – MARTINI RACING®. Rugby shirt made of soft single jersey. MARTINI RACING® details such as patch on left side of the chest. '21' embroidered on the right upper arm as an homage to the 917 long tail which lined up at Le Mans in 1971 with the start number 21. 'PORSCHE' logo on the neck. 100% cotton. In mottled grey/dark blue. WAP 554 00S-3XL OK **Sport Chrono – MARTINI RACING®.** For product details see page 48. WAP 070 002 OJ



NEW. Women's T-Shirt – MARTINI RACING®. For product details see page 49. WAP 552 0XS-XXL OK **NEW. Lanyard – MARTINI RACING®.** Braided lanyard in MARTINI RACING® style. With removable key chain and safety clasp. Band: 100% polyester. In blue/red. WAP 550 003 OK **NEW. USB-Stick – Car Key.** USB stick with 16GB memory capacity in timeless design of current Porsche car key. In black. WAP 050 715 OK



NEW. Men's Long-Sleeved T-Shirt – MARTINI RACING®. Long-sleeved T-shirt made of soft single jersey for men. With raglan-style sleeves and MARTINI RACING® stripes on the chest. Further MARTINI RACING® details such as patch on the left breast, embroidered '21' on the right upper arm and 'PORSCHE' logo on the neck. 100% cotton. In white/dark blue. WAP 553 00S-3XL OK
Sport Chrono – MARTINI RACING®. Chronograph in MARTINI RACING® design. Swiss ETA movement with four jewels. Incl. PowerDrive to increase the hand movement speed to more than 200Hz. Three-part stainless steel casing. Waterproof up to 10atm. Milled indentations with separately inlaid design elements in black. Metal dial with MARTINI RACING® stripes. Sapphire glass with anti-reflection treatment on one side. Rubber band in black with honeycomb structure on the top and tyre markings embossed on the underside. Ø 42mm. Swiss Made. WAP 070 002 OJ
NEW. Sunglasses P'8642 M – MARTINI RACING®. For product details see page 44. WAP 078 642 OK M 62



Baseball Cap – MARTINI RACING®. Casual baseball cap. High-quality MARTINI RACING® badges and stickers, inspired by the Porsche 917 long tail with the starting number 21 at Le Mans. 100% cotton. In dark blue. WAP 550 001 OJ
NEW. Women's T-Shirt – MARTINI RACING®. Loose-fit T-shirt with raglan sleeves and rounded hem for women. Made of soft single jersey. With MARTINI RACING® details such as patch on the left of the chest and logo print on the neck. 100% cotton. In mottled grey/dark blue. WAP 552 0XS-XXL OK
NEW. Thermos Cup – MARTINI RACING®. High-quality thermo-insulated cup with MARTINI RACING® design. Made of double-walled stainless steel. 100% leak-proof lid. Keeps hot drinks warm and cold drinks cool. Volume: approx. 0.45l. WAP 050 550 OK
NEW. Grill Badge – Limited Edition – MARTINI RACING®. Collector's piece looking back on the 917 long tail in MARTINI RACING® design which, at Le Mans in 1971, reached the legendary top speed of 386km/h. Limited to 1,971 pieces as an homage. Ø 95mm. Made of metal. With fixing material [screws]. In blue/red/Silver. Made in Germany. WAP 050 810 OK



From Mission E comes Taycan

The future is getting closer: the first purely electric Porsche will go into series production in 2019.

In June 2018, it was given its name: from the Mission E concept study, whose name now stands

for the entire Porsche electric campaign, comes Taycan.

A name with meaning

The name Taycan can be roughly translated as 'lively, young horse', referencing the image at the heart of the Porsche Crest which has featured a rearing steed since 1952. "Our new electric sports car is strong and dependable; it's a vehicle that can consistently cover long distances and that epitomises freedom", explains Oliver Blume, Chairman of the Executive Board of Porsche AG. The oriental name also signifies the launch of the first electric sports car with the soul of a Porsche. The name for the first purely electric series was announced as part of the '70 years of Sports Cars' celebration.

At Porsche, the vehicle names generally have a concrete connection with the corresponding model and its characteristics: the name Boxster describes the combination of the boxer engine and roadster design; Cayenne denotes

fieriness, the Cayman is incisive and agile, and the Panamera offers more than a standard Gran Turismo, which is what would allow it to win the Carrera Panamericana long-distance race. The name Macan is derived from the Indonesian word for tiger, with connotations of suppleness, power, fascination and dynamics.

The tribute to tomorrow

Two permanently excited synchronous machines [PSM] with a system power output of more than 600hp [440kW] accelerate the electric sports car to 100km/h in well under 3.5 seconds and to 200km/h in under 12 seconds. This performance is in addition to a continuous power level that is unprecedented among electric vehicles: multiple jump starts are possible in succession without loss of power. The vehicle's maximum range is over

500km in accordance with the NEDC. The all-wheel-drive vehicle has an 800-volt charging technology and is prepared for charging on the fast-charging station network.

Investment in the future

By 2022, Porsche will invest more than 6 billion euros in e-mobility: doubling the expenditure that the company had originally planned. Of the additional 3 billion euros, some 500 million euros will be used for the development of Taycan variants and derivatives, around 1 billion euros for electrification and hybridisation of the existing product range, several hundred million for the expansion of production sites, plus around 700 million euros for new technologies, charging infrastructure and smart mobility.

At the Porsche headquarters in Zuffenhausen, a new paint shop, a dedicated assembly area for the Taycan and a conveyor bridge for transporting the painted bodies and drive units to the final assembly area are currently being constructed. The existing engine plant is being expanded to manufacture electric drives and the body shop will also be developed. Investment is also planned for the Weissach Development Centre. Production of the Taycan is creating around 1,200 new jobs in Zuffenhausen alone. With the new Porsche Calendar, sports car fans can gain a glimpse into the future production areas of the first all-electric Porsche from Zuffenhausen [more on the Porsche Calendar 2019 can be found on page 52].

In the home of top athletes

Visit Zuffenhausen with the new Porsche Calendar photos

Porsche has been shaping the future of the sports car for 70 years. At the same time, it was always important to the company to combine the new with the traditions and values of the brand. One of the constants of the Porsche story is the Zuffenhausen location. This is where, next year, the first all-electric Porsche, the Taycan, will go into series production. Through the photos in the new calendar, sports car fans can rediscover the home of Porsche in 2019 – on the trail of innovation from 70 years of sports car history.



History meets the future

The next generation of the Porsche Calendar invites you on an analogue and digital journey through time in Zuffenhausen

In the centre of the Porsche Zuffenhausen location is the Porscheplatz with its impressive sculpture showcasing three 911 models, 24 metres high. Around the square are the production facilities, offices, a Porsche Centre and the Museum, where many Porsche legends are on display. The new Calendar presents the home of Porsche and also puts the spotlight on areas which remain closed to the public.

The 356 no. 1 Roadster stands confidently on the roof of the museum. It was an innovator, design icon and the unmistakable starting signal, with which Porsche began to shape the future of the sports car in 1948. The cover photo featuring the first Porsche [picture in the middle] is one of 13 atmospheric photographs with which the new calendar stages unforgettable milestones in sports car history at the Porsche Zuffenhausen location.

For example, the July photo [image on page 52/53] shows the super sports cars with which Porsche engineers have repeatedly and impressively demonstrated the innovative power of the brand. The 1985 330kW [450hp] strong 959 Coupé, which was built as a technology carrier based on the 911 series in an exclusive series of 292 units, the 1997 911 GT1 with a chassis made of Kevlar, the 2003 ultra-light Carrera GT with ceramic brakes and clutch or the 918 Spyder from 2014 which, thanks to its unique plug-in hybrid concept, combined system power with minimal consumption.

The record breakers of the Nürburgring await in September in front of the Museum building [image on page 55, top left]. The 911 GT2 RS with Weissach package, which holds the current lap record of 6:47.3 minutes for standard-production vehicles on the Nürburgring Nordschleife, here meets two of the most legendary race cars of their time: the 956 C Coupé which held the

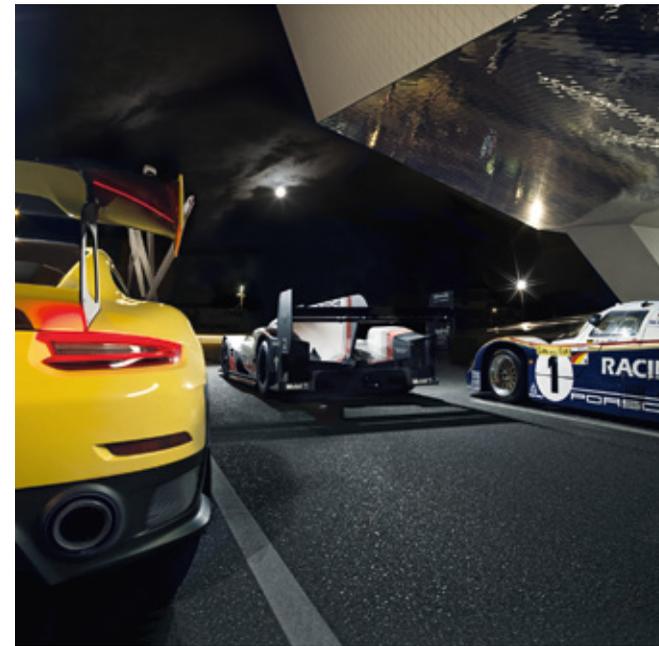
Nürburgring record of 6:11.13 minutes for 35 years and the 919 Hybrid Evo which, in 2018, broke this spectacular record time by 51.58 seconds on the race track recognised as the most difficult in the world, with a lap time of 5:19.55 minutes.

The 13 images give an insight into the different areas of the Porsche location. In many areas, sports car history was written, in others it is still alive today and in some the future is already on the starting blocks: such as in the assembly hall where the Mission E and Mission E Cross Turismo concept studies were photographed and where, in 2019, the Taycan, the first all-electric Porsche, goes into series production [photo on page 55, top right].

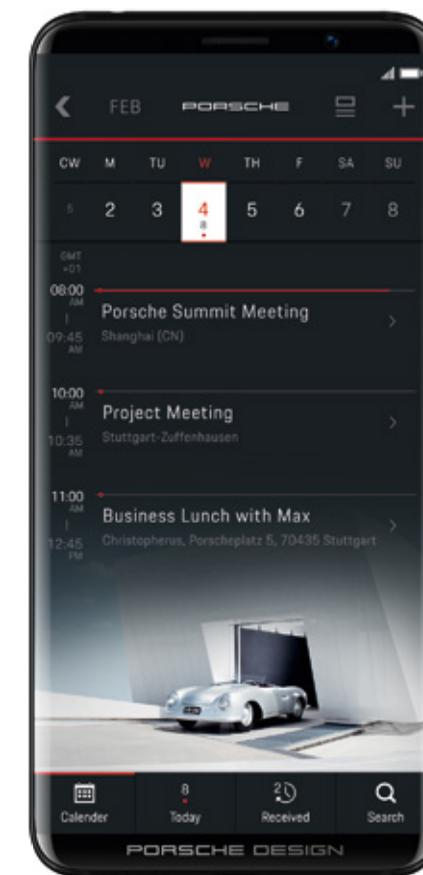
The Porsche Calendar app

From the end of 2018, a digital version of the Porsche Calendar

featuring photos of Zuffenhausen will be available for the first time in the form of an app for iPhone® and Android® smartphones and tablets. In addition to extensive calendar photos, the clearly structured app with the original photos of Zuffenhausen offers detailed background information on the vehicles displayed. Additionally, app users can download exclusive additional photos and enjoy an even deeper insight into the Porsche site at Zuffenhausen.



NEW. Porsche Calendar 2019. The motto of the new calendar is 'Timeless History' with which 13 photos invite you to Zuffenhausen. Together with legendary Porsche models and some true race track heroes, the calendar provides exclusive insights into the home of Porsche. Including collector's edition coins and floor plan with descriptions of the Porsche site in Zuffenhausen. Digital features such as additional photos and vehicle information are available on the new Porsche Calendar app [optional purchase]. Made in Germany. WAP 092 001 0K



NEW. Porsche Calendar app 2019. Available from the end of 2018. With various calendar functions. Incl. additional digital content such as background information on the pictured vehicles and additional vehicle photos for download. Available in the Apple® App Store and GOOGLE® Play Store.

Networkers of tomorrow: Porsche Connect in the Cayenne E-Hybrid

What is the best way to face the future?

Together and well connected. For example, in the Porsche Cayenne E-Hybrid. The advanced plug-in hybrid does not only offers ample space for family, friends and free time, but also many possibilities with Porsche Connect, to make the everyday life of tomorrow even more efficient, so that there is more time for the essentials.



Progressive hybrid drive

The Cayenne E-Hybrid is one of the first plug-in hybrids of its kind and a true pacesetter in terms of performance and future – both in power and efficiency. It accelerates from 0 to 100km/h in 5.0 seconds and reaches an impressive maximum speed of 253km/h – with a fuel consumption of just 3.4 to 3.2 litres per 100 kilometres. With an all-electric range of 23 to 44 kilometres, it is ready for the future and in theory can navigate a whole working day in the city without shifting to the combustion engine. The future-oriented mobility concept from Porsche also includes the necessary infrastructure with optimally integrated vehicle charge port, practical charging equipment and carefully considered charging options for at home and on the road. Porsche Connect provides maximum connectivity and even more comfort in the everyday.

Optimum networking

With Porsche Connect, users can access helpful services and functions which provide support before, during and after the journey. Because whether it's an important business meeting or a weekend break with the whole family: it's important to make the most of your own possibilities.

The improved Porsche Communication Management [PCM] also serves as a central control unit for audio, communication and navigation. It is a standard fitting in all E-Hybrid models and has a high-resolution touchscreen display with an integrated proximity sensor for simple and comfortable control. The PCM has online voice control so that the driver can always concentrate on the road and traffic when driving. The so-called Voice Pilot not only understands

navigation commands such as "Take me to ...", it also controls the temperature in your vehicle, for instance. All the driver needs to do is say that they are too cold or too warm, and the temperature will be automatically increased or reduced. The Apple® CarPlay support allows the use of additional iPhone® apps, such as 'Phone', 'Music' or 'Messages', via PCM and the Apple voice recognition interface, Siri®.

With the Car Connect app, the driver can also connect their smartphone with their Porsche from a distance. Those who like to be prepared when they get in their car can, for example, send a destination from their address book to their Porsche before the journey, and, at the same time, request car data such as the current charge status of the battery or the remaining charging time. Just as every Porsche can be configured according to individual preferences,

the functions and services of Porsche Connect can also be personalised and booked individually or in packages. With 'First Mile Navigation', the app helps the driver to find the way back to the vehicle in an unfamiliar city and the 'E-Charging' service in Porsche Connect shows the closest charging point to the current location or the destination. Furthermore, general vehicle functions can be controlled using the app, such as opening and closing the doors or activating the air conditioning.

The comprehensive offer of Porsche Connect has been developed to further strengthen the connection between drivers and vehicles, to quickly and effortlessly master the everyday and to continue increasing sports car fascination in the future.

Sports car on the wrist

The Porsche Design Timepieces

A man sits alone at a workbench. In front of him lies an array of tweezers and miniature screwdrivers.

A jeweller's magnifying glass is fixed in front of his eyes. It is the classic image of a watchmaker.

At Porsche Design Timepieces, specialists also meticulously give watches their finishing touches.

But before reaching that point, unlike traditional manufacturers, the watch manufacturer relies on the synergy effects of Porsche production processes.



Since Porsche Design Timepieces was founded in Solothurn, Switzerland in 2014, its model has been Porsche AG – both the Porsche Development Centre in Weissach and the production facilities in Zuffenhausen where flexibility plays a significant role in production. Different 911 models such as Carrera, Turbo or Targa can be produced on the assembly line in no particular sequence – and the requisite parts are always ready for assembly at the

right time and in the right place. Porsche Design Timepieces has also adopted this system in watch manufacturing. And because we work with flexible, on-site suppliers, who also operate on a just-in-time basis, limited-edition series can easily be produced in Solothurn – including personalised, one-of-a-kind pieces. The first Porsche Club orders for limited-edition watch series have already been placed.

The watch manufacturer in Solothurn may still be young, but Porsche Design has a long tradition of making watches. Founded by Professor Ferdinand Alexander Porsche, who gave the 911 the unmistakable lines that mark it to this day. After starting his design studio in Stuttgart in 1972, he presented his first self-designed watch the very next year. It was entirely matt black except for the hands and indexes. "My intention was to create a timepiece that would match the car. Black, like the speedometer and tachometer of the 911, because that would eliminate the glare." Another milestone was the titanium chronograph from the 1980s. It has a legendary design with pushers sunk into the casing, but it's especially famous for being the first chronograph to be made entirely out of titanium. In 2017, a further world first followed which once again showcased the role that motorsport engineering can play in developing the art of watchmaking. Inspired by the high-performance engine concept of the Porsche 911 RSR race car, Porsche Design Timepieces revolutionised the classic stopwatch function and developed an entirely new type of chronograph. Instead of the pushers, the chronograph has a multiple-mounted rocker switch integrated into the casing. The collaborative effort between race car specialists and watch specialists has become a patented solution. It works like the cam-follower system for valve control in a race car. The only difference is that the rocker does not activate any valves, rather pushrods that transmit the finger pressure to the chronograph mechanism in the clockwork. This new type of control concept not only allows extremely comfortable and precise use, but also significantly increases the longevity of the mechanism. The sporty range of chronographs which uses this principle is called 'Monobloc Actuator', based on the style of the single-piece rocker switch.

Porsche Design for Porsche

2017 saw a further collaboration with Porsche. The concept was developed together with the Porsche Exclusive Manufaktur and offers Porsche enthusiasts the opportunity to purchase a personalised timepiece that corresponds to their own wishes for their unique sports car. The first collaborative project was the Chronograph 911 Turbo S Exclusive Series – a watch

exclusively offered to owners of the 500-piece limited-edition vehicle series by Exclusive Manufaktur. The chronograph combines the typical features of Porsche Design watches with the character of the sports car. In keeping with the performance requirements of this exceptional sports car, for the first time Porsche Design Timepieces developed its own mechanical movement for the 911 Turbo S Exclusive Series chronograph.

The Werk 01.200 Chronograph with flyback function, load-optimised watch bridge and COSC certification, is a technical feat in terms of precision, functionality and performance. It combines engineering and watchmaking skills with vehicle manufacturing expertise. Unlike a conventional chronograph which can only record successive time intervals with three consecutive actions on the pusher – stop, zero, start – the flyback function automates these processes. This makes timing of consecutive events, on the race track, for instance, even more efficient.



The case of the Chronograph 911 Turbo S Exclusive Series is made of titanium, a light and durable metal. The black titanium carbide coating enhances the dynamic sports design. The carbon dial face is an homage to the carbon-fibre weave finish elements of the 911 Turbo S Exclusive Series – painted in the original vehicle colour. The design of the rotor resembles the wheel rim on the sports car and is also painted in the original vehicle colour. The winding system is fixed to the movement by a central shutter, typical of Porsche, with the Porsche Crest, and even the leather strap makes reference to the sports car: it is constructed with the same leather and thread used in the interior of the car.

The most recent project from the 'Porsche Design for Porsche' collaboration is the Chronograph 911 GT2 RS which reflects the characteristics of the 911 GT2 RS in a watch, according to the same principles. Porsche Design Timepieces offers Porsche customers

a new opportunity to broaden the experience of owning a Porsche and extend sports car fascination to their wrist.

Driver's Darlings

Warm-up stage for the next motorsport generation

Promoting young talent is a key issue at Porsche. Motorsport fans can now begin to educate their children in motorsport from the first second with the new Kids' Collection. The popular Motorsport Collection in the style of the original team clothing of the Porsche works team is now also available for the little ones. With the babygrow, T-shirts, baseball cap and sweatshirt jacket, nothing stands in the way of the career of the next generation of race track enthusiasts. And with the knitted steering wheel with rattle, the new 918 Spyder electric car or the Baby Porsche 4S, the right sports equipment is guaranteed.



1 | NEW. Babygrow – Motorsport. Long babygrow inspired by the Porsche Motorsport team clothing. With feet and press studs on the front and on one leg. One size available [age 3–6 months]. 100% cotton. Incl. gift packaging. In black/white/red. WAP 430 062 OK **2 | NEW. Knitted Steering Wheel with Rattle – Motorsport.** In the style of the original steering wheel in the Porsche Motorsport vehicles. Knitted with embroidered buttons and Porsche Crest. Machine washable at 30°C. 90% cotton, 2% viscose, 3% polyester. Incl. gift packaging. In black/red. WAP 040 901 OK **3 | NEW. Kids' T-Shirt – Motorsport.** In the style of the original Porsche Motorsport team clothing with reflective details. 100% cotton. In black/white/red. WAP 431 098-158 OK **NEW. Dog Lead – Porsche Pets.** For product details see page 30. WAP 030 601 OK 001 [S], WAP 030 601 OK 002 [M], WAP 030 601 OK 003 [L] **NEW. Dog Collar – Porsche Pets.** For product details see page 26. WAP 030 600 OK 001 [S], WAP 030 600 OK 002 [M], WAP 030 600 OK 003 [L] **4 | NEW. Kids' Baseball Cap – Motorsport.** With embroidered 'PORSCHE MOTORSPORT' logo and the logo of official sponsors, Michelin and Mobil 1. With Velcro fastener to adjust the size. Upper material: 100% polyester. Lining: 100% cotton. In black/red/white. WAP 430 001 OK **NEW. Kids' Sweatshirt Jacket – Motorsport.** In the style of the original Porsche Motorsport team clothing with reflective details. With superimposed pocket and two side slits. 85% cotton, 15% polyester. In black/white/red. WAP 432 098-158 OK **5 | Baby Porsche 4S.** Non-slip security steering wheel with mechanical horn. With extra-wide whisper-quiet tyres. Ergonomically designed soft seat [removable]. Headlights and rear lights created from 3D synthetic elements. For children aged between 18 months and 3 years. In red. Made in Germany. WAP 040 003 OE **Motorsport Bear.** Made of high-quality plush. With race suit in the design of the Porsche Motorsport race suit. Height: approx. 40cm. For children aged 3+ years. WAP 040 004 OA

6 | NEW. Kid's 918 Spyder Electric Car. Leatherette seat with decorative seams and embossed Porsche Crest. With remote control, rubber tyres, lighting and FM radio, port for MP3 player and battery level indicator. Maximum speed: approx. 4km/h. Digital gearshift with forward and reverse gears. Running time: 60–90 minutes [charging time approx. 8h]. In blue. Dimensions: approx. 130 × 54cm. For children aged between 3 and 5 years. Made in Italy. WAP 040 918 OK

Product world



Watches



Porsche Originals



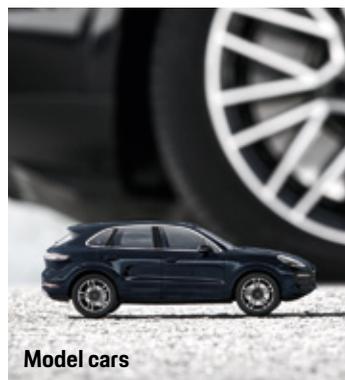
Children



Textiles



Sunglasses



Model cars



Luggage



Home and office



Sport



Accessories

Guide

The Porsche Driver's Selection products are available in Porsche Centres and the online shop.

For more information, please contact your nearest Porsche Centre.
 By telephone on: +49 [0]711 911-0
 Online: www.porsche.com

Or visit our online shop: www.porsche.com/selection

Textiles Collection



NEW. Men's Crest T-Shirt
WAP 821 00S-3XL OK



NEW. Women's Crest T-Shirt
WAP 822 0XS-XXL OK



NEW. Women's Logo T-Shirt
WAP 825 0XS-XXL OK



NEW. Men's Bomber Jacket
WAP 676 00S-3XL OK



NEW. Sunglasses P'8642 M - MARTINI RACING®
WAP 078 642 0K M 62



Sport Chrono - MARTINI RACING®
WAP 070 002 0J



NEW. Thermos Cup - MARTINI RACING®
WAP 050 550 0K



NEW. Grill Badge - Limited Edition - MARTINI RACING®
WAP 050 810 0K



NEW. Hat and Scarf Set
WAP 940 001 0K



Men's Leather Belt
WAP 080 370 0E



NEW. Men's Turbo T-Shirt
WAP 823 00S-3XL OK



NEW. Men's Turbo T-Shirt
WAP 824 00S-3XL OK

Children



NEW. Knitted Steering Wheel with Rattle - Motorsport
WAP 040 901 0K



NEW. Kids' T-Shirt - Motorsport
WAP 431 098-158 0K



NEW. Kids' Sweatshirt Jacket - Motorsport
WAP 432 098-158 0K



NEW. Babygrow - Motorsport
WAP 430 062 0K

MARTINI RACING®



NEW. Men's Turbo Hoodie
WAP 518 00S-3XL OK



NEW. Turbo Baseball Cap
WAP 820 001 0K



NEW. Men's T-Shirt - MARTINI RACING®
WAP 551 00S-3XL OK



NEW. Men's Long-Sleeved T-Shirt - MARTINI RACING®
WAP 553 00S-3XL OK



NEW. Kids' Baseball Cap - Motorsport
WAP 430 001 0K



NEW. Kids' 918 Spyder Electric Car
WAP 040 918 0K



Motorsport Bear
WAP 040 004 0A



NEW. Men's Rugby Shirt - MARTINI RACING®
WAP 554 00S-3XL OK



NEW. Women's T-Shirt - MARTINI RACING®
WAP 552 0XS-XXL OK



Baseball Cap - MARTINI RACING®
WAP 550 001 0J



NEW. Lanyard - MARTINI RACING®
WAP 550 003 0K



Made in Germany
Baby Porsche 4S
WAP 040 003 0E

Porsche Pets



NEW. Dog Collar - Porsche Pets
WAP 030 600 0K 001 [S],
WAP 030 600 0K 002 [M],
WAP 030 600 0K 003 [L]



NEW. Dog Lead - Porsche Pets
WAP 030 601 0K 001 [S],
WAP 030 601 0K 002 [M],
WAP 030 601 0K 003 [L]

Accessories and lifestyle



Essential Classic Watch Set
WAP 070 001 OJ



NEW. Laptop Sleeve
WAP 030 011 OK



NEW. Rucksack
WAP 035 008 OK



NEW. 2-in-1 Messenger Bag and Rucksack
WAP 035 945 OK



NEW. Sport and Travel Bag
WAP 035 946 OK



PTS Multiwheel® Ultralight Edition M
WAP 035 401 OK R01 [matt black]



Made in Germany

NEW. Porsche Calendar 2019
WAP 092 001 OK



Made in Germany Limited Edition

NEW. 911 Soundbar Black Edition – Limited Edition
WAP 050 911 OK



NEW. USB-Stick – Car Key
WAP 050 715 OK



Cayenne Turbo – 1:43
WAP 020 312 OJ



Made in Germany

Porsche Bike RX*
WAP 061 024 OG [S],
WAP 061 025 OG [M],
WAP 061 026 OG [L]



Visit our Porsche Driver's Selection shop
in your Porsche Centre.

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* Due to their design and equipment, the Porsche bikes do not meet the requirements of the German road traffic licensing regulations. The mandatory installations are available on request from the Porsche Centre. Please refer to the local road traffic regulations before every trip by bike.

The race to the future has begun. For us it started eight years ago.

Performance, electrified. Porsche E-Performance.



The Panamera 4 E-Hybrid Sport Turismo and the new Cayenne E-Hybrid. Combined fuel consumption (in l/100km): 3.4–2.6; combined CO₂ emissions: 78–59g/km; combined electricity consumption (in kWh/100km): 20.9–15.9



PORSCHE