



PORSCHE



# Porsche Driving Center Istanbul

## Porsche on Track | Autumn 2022



# Core Information



- **Porsche Driving Center Istanbul** as remaining location (renamed to “Driving Center”).
- **Porsche on Track:** 24<sup>th</sup> October
- **Flight–** 23<sup>th</sup> until 25<sup>th</sup> October, 24<sup>th</sup> October is the driving day for participants from Romania



01

Hotel

The cooperation with the **Radisson Blu Tuzla** hotel will continue. For arrivals, **Sabiha Gokcen Int. Airport (SAW)** is highly recommended, due to close proximity to the event hotel (ca. 7 km). Istanbul Airport (IST) is further away from the event hotel.

02

Driving Program

The **four driving sections** of **Porsche on Track** will remain as they offer participants maximum driving time and less waiting time.

03

USPs and Reporting

Participants have the opportunity to experience the **current model range**, where the USPs of each model will be demonstrated.

04

Shuttle Information

**Shuttle Service will be organized by PCEE.** If guests arrive earlier to or leave later from Istanbul than the official agenda, the transfers to/from the hotel need to be arranged by the market. PCEE will share the contact details for shuttle service provider in due time.



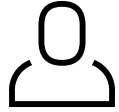
# Car Pool

- 718 Boxster GTS 4.0 & Cayman GTS 4.0
- 718 Boxster Spyder
- 718 Cayman GT4 RS
- 911 Carrera 4S & Targa 4S
- 911 Carrera S Cabriolet
- 911 Carrera 4 GTS
- 911 Turbo Cabriolet
- 911 Turbo S & Cabriolet
- **911 GT3 & GT3 Touring-Package**
- Panamera 4S E-Hybrid
- Panamera GTS ST
- Panamera Turbo S E-Hybrid & ST
- Cayenne E-Hybrid & Coupé
- Cayenne GTS
- Cayenne Turbo S E-Hybrid & Coupé
- **Cayenne Turbo GT Coupé**
- **Taycan GTS & ST**
- Taycan Turbo S & Cross Turismo
- Macan S

**Highlight: One PTS (Paint-to-sample) vehicle per model line will be on site during PoT 2022.**



# Pricing & Target Group



## Participant

1.350,00 € +TVA

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- 1-day active driving program
- 2x nights hotel accommodation
- 2x breakfast
- 2x dinner
- 1x catering during the program
- Airport shuttle



## Accompanying Person

550,00 € +TVA

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- 2x nights hotel accommodation
- 2x breakfast
- 2x dinner
- 1x catering during the program
- Airport Shuttle
- No driving program & no seat in the car

# Agenda\*

## PORSCHE EXPERIENCE

### Porsche on Track

by Porsche Central and Eastern Europe s.r.o.

October – November 2022 | Istanbul, Turkey

### Agenda

#### Arrival – Day 1

- Until 19:00 Arrival in Istanbul, shuttle from the airport to the hotel and check-in:  
Radisson Blu Hotel & Spa Tuzla  
Camlibelde Sitesi Hasan Tokatli Sokak No.13 Aydinli,  
34953 Istanbul, Turkey
- 19:00 till 20:00 Covid testing (TBC)
- 20:00 Welcome dinner at hotel restaurant “Casa Grill”

#### Track – Day 2

- From 6:30 Breakfast at hotel restaurant
- 08:30 Meet in the lobby and shuttle to racetrack  
Porsche Experience Center at Intercity Istanbul Park  
Akfirat Mh. Göçbeyli Bulvan No: 1, 34959 Istanbul, Turkey
- 09:20 till 9:50 Welcome speech and briefing

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Time	Group 1	Group 2	Group 3	Group 4
09:50 - 11:00	2-door models on Track	Off-road / Kick Plate	4-door models on Track	Slalom/Launch Control
	Coffee break			
11:20 - 12:30	Slalom/Launch Control	2-door models on Track	Off-road / Kick Plate	4-door models on Track
	Lunch break			
13:30 - 14:40	4-door models on Track	Slalom/Launch Control	2-door models on Track	Off-road / Kick Plate
	Coffee break			
15:00 - 16:10	Off-road / Kick Plate	4-door models on Track	Slalom/Launch Control	2-door models on Track
	Farewell and taxi rides			

- 17:00 Shuttle to the hotel
- 19:30 Joined BBQ at hotel side, -2 level

#### Departure – Day 3

- From 06:30 Breakfast at hotel restaurant
- Until 12:00 Check-out of the hotel and shuttle to the airport according to transfer list

Changes in agenda can occur.

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# Conditions of Participation

All participants must be over 18 years old and must hold a **valid driver's license**.

Every participant must bring his/her valid driver's license to the event. All participants will be asked to show it during event check-in to PCEE staff. Guests without a driver's license physically present in Istanbul will not be allowed to participate in the driving program.

To participate in the event, **all guests must sign the following documents upon arrival at the hotel:**

1. **"Release and Waiver of Liability and Indemnity Agreement"**
2. **"Car Hire Contract"** with an insurance retention of 10.000 EUR in case of damages
3. **"Declaration for usage of pictures / videos"**
4. **"COVID-19 Assumption of Risk and Waiver of Liability"**

Without these documents being signed, no participation in the driving program will be permitted.

For safety reasons, it is not intended to bring children below the age of 12 to the event. Children are just allowed to stay inside the Porsche Lounge. It is not permitted for children to enter the pit lane, paddock and off-road areas as per racetrack regulation. There must always be one adult who takes care about the respective child.





**We are looking forward to welcoming you at  
the Porsche Driving Center Istanbul.**