



select **MAGAZINE**

Porsche Driver's Selection

Issue 03 | 2016



Classic Collection | Essential Collection
MARTINI RACING Collection | Model cars



MODERN 60s

JUST

THE 911 ERA BEGINS WITH THE PORSCHE 901.

LIKE

THE PORSCHE 356 IS MOVING ON TO THE FINAL ROUND.

THE 60s

THE START OF THE FIRST MARTINI RACING PORSCHE.

**MODERN
60s** Miniskirts, A-lines, skinny ties – many trends from the 60s are back in vogue. As we all know, fashion trends come, go, and come back again with a chic new spirit. Most of them at least. One design from the 1960s has persevered throughout the decades: the elegant flyline of the 911. Even today, in its seventh generation, it's as young and stylish as ever. It's one of the few true design classics that has never gone out of fashion. To discover the secret of this forever young silhouette, we go back in time in this issue of select. And you're welcome to come along for the ride.

First, we will visit the 1960s with the new Classic Collection. More precisely, we will go back to when the 901 showed the world what the sports car of the future would look like. We will also introduce you to the new Essential jackets for purists, whose stylish silhouettes transcend time and place. For the collectors among you, we will make a short detour to the recent past: to the genesis of our model cars. Then we will fast-forward to the future to introduce you to the new fleet for the next generation of sports car enthusiasts. Are you curious and ready to go? Then let's hit the road. We hope you enjoy this short journey through time to the modern 60s.

Your select team

select

Porsche Lifestyle



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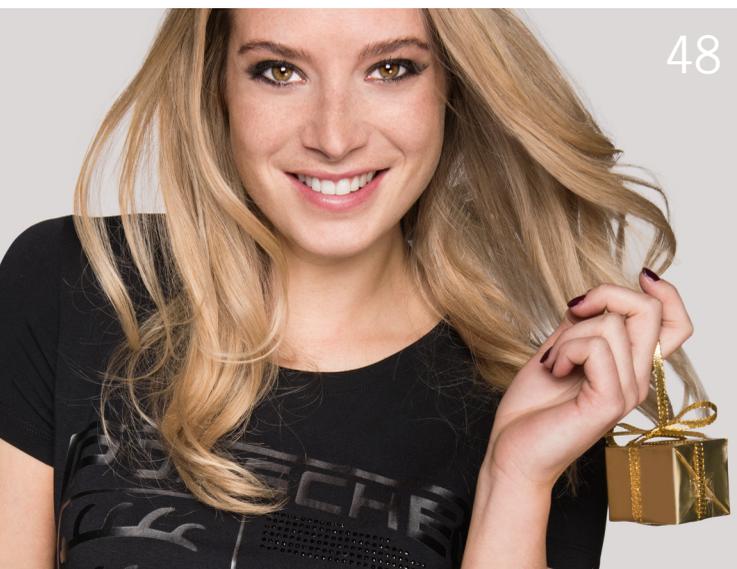
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The perfect gift is a matter of having the right taste.

THE NEW CLASSICS



ORIGINAL DOWN TO THE LAST SCREW

Every era has its own unique characteristics. The split windscreen of the 356 no. 1, the retractable headlights of the first 924, the legendary ducktail of the 911 Carrera RS 2.7 and the small air intakes that give the 901, the original 911, its distinctive look. These aren't just details. They are the personality traits that give these fashion icons, racetrack heroes and technological pioneers of the last 60 years their character. And they are not easily replaced. In every sense of the word. Nobody knows that better than our colleagues at Porsche Classic.



Equipped with original tools, technical documents and encyclopaedic knowledge, the experts at Porsche Classic service, repair and restore the sports cars of the past, doing everything they can to return these legends to their former glory. The production and provision of the original parts is of huge importance.

With the help of original sketches, a comprehensive stock of samples and over 1,000 suppliers, the parts inventory is constantly examined, updated and expanded.

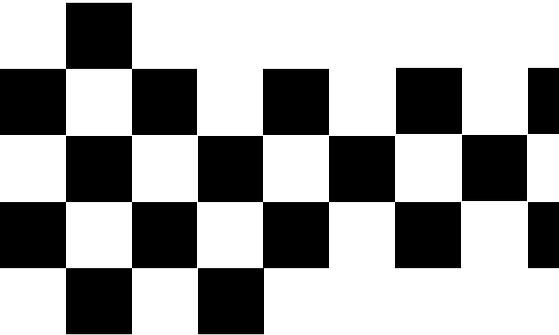
This process involves a combination of state-of-the-art production methods and traditional metalwork. Around 52,000 original Porsche Classic parts can be ordered in every Porsche Centre, and this number is growing. To meet the needs of the growing Classic market, around 100 Porsche Centres will become Porsche Classic partners in the next few years. The first Porsche Classic Centre opened in Gelderland, in the Netherlands, in 2015. Here, a service centre, workshop and sales floor for classic sports cars are united under one roof for the first time.



You'll notice that Porsche is just as passionate about the past as it is about the future of sports cars. And this passion is remarkably effective, given that 70% of all Porsche vehicles ever made still run today. Pretty good going, right?

NEW. Women's jacket – Classic.

A classically tailored women's quilted jacket with a zip and covered placket. 100% polyester. In beige/pink. WAP 710 OXS-XXL OH



60s CHARM WITH THE NEW CLASSIC COLLECTION

The elegant silhouette of the 911 has long been a symbol of sporty purism and the essence of the Porsche look. Back then – seven model generations of Porsche back – the dynamic roofline that sloped to the back, the mudguards that arched above the front hood and the round headlights of the first 911 were a genuine novelty.

The 911 era was given the green light in 1963, 15 years after the revered first sports car from Porsche, the 356, was introduced. Its successor was originally dubbed the 901, but because the manufacturer Peugeot already had copyrights for every combination of three digits with a '0' in the middle for future models, Porsche had to find a new solution. Necessity became a virtue. The '0' became a '1'. The 901 became the 911. And the 911 became a legend.

Porsche Driver's Selection is commemorating the legends of 1963 with their very own collection. With clear lines, classic cuts and the charm of the 1960s, the Classic Collection brings the flair of the Porsche classics to the here and now – with genuine fashion evergreens like the Oxford shirt and quilted jacket as well as matching accessories like the exclusive retro weekender. Sporty. Practical. And timelessly stylish, like the sports icons they recall.



WE LOVE CLASSICS



NEW. Men's jacket – Classic.
Classically tailored men's quilted
jacket with a zip and placket.
100% polyester. In dark blue.
WAP 715 00S-3XL OH

A NEW GENERATION



The time came in September 1963. The last generation of the 356, the 356 C model, met its successors at the International Motor Show in Frankfurt am Main. The Porsche 901, which went on to become the 911 and make sports car history, picked up where its legendary predecessor left off. It was a magical moment for Porsche and the beginning of a success story that made the 911 not only the essence of the Porsche brand, but also one of the most popular sports cars in the world.



These iconic torchbearers are now available as true-to-life 1:43 models. There is the 901 in champagne yellow and the 356 in Togo brown as a coupé and in enamel blue as a cabriolet – each is a limited edition of 1,963 units each.



NEW. 356 C – limited edition.

Limited to 1,963 units and features limited-edition serial number.
In Togo brown. Green interior.
Made of metal. Scale 1:43.
WAP 020 356 0H

NEW. 356 C Cabriolet – limited edition.

Limited to 1,963 units and features limited-edition serial number.
In enamel blue. Fawn brown interior.
Made of metal. Scale 1:43.
WAP 020 550 0H

NEW. 901 – limited edition.

Limited to 1,963 units and features limited-edition serial number. In champagne yellow. Black/shepherd's check interior.
Made of metal. Scale 1:43.
WAP 020 911 0H

NEW. Men's shirt – Classic.

Classic Oxford shirt with button-down collar. The lining of the breast pocket can be removed and used as a dress handkerchief. 100% cotton. In light blue/brown. WAP 716 00S-3XL 0H



NEW. Weekender – Classic – limited edition.

Limited to 1,356 units. Dimensions: 61 x 36 x 40 cm. Capacity: 88 l. Weight: approximately 2.3 kg. 100% cotton with high-end leather details. Polyester lining. In dark blue/fawn brown. Made in Italy. WAP 035 008 0H



UNDER THE SKIN

The first and foremost rule for every 911 since 1963: sportiness. But that doesn't mean that Porsche neglected other comforts and conveniences. Take the 901 for example. It wasn't loved just for its horsepower, but also for its fine materials and interior that is as elegant as it is practical.

With the new leather jacket and finely crafted driver's gloves, Porsche fans can carry a little of the exclusivity of the first models with them wherever they go. The quality leather that is used and the excellent craftsmanship that went into making these accessories has given them the potential to become classics in their own right.



NEW. Men's leather gloves – Classic.

Classic driver's gloves for men. With two rows of perforations on the front and back. 100% nappa lambskin leather. In black. Come in sizes S, M and L. WAP 519 001-003 0H



NEW. Women's leather gloves – Classic.

Classic driver's gloves for women. With perforations that cover the back of the hand and smooth leather on the front. 100% nappa lambskin leather. In black. Come in sizes S, M and L. WAP 518 001-003 0H

NEW. Men's leather jacket – Classic.

Elegant, lightly padded leather jacket for men. With zip and press studs. With two flap pockets with press studs and side access as well as a breast pocket and several inner pockets. 100% nappa lambskin leather. Polyester lining. In black.
WAP 911 00S-3XL 0H





A vision that's been associated with acceleration for over 50 years. A glimpse inside an original 911 model will certainly set the hearts of sports car enthusiasts racing.

The first 911 had five different meters on the dashboard, with the tachometer right in the middle. To ensure that they were easy to read, the black instruments had green digits and scales and the arm was white. Just like today, the ignition was on the left of the steering wheel – a tribute to the drivers at Le Mans, who, because they had to sprint to their cars, could start their engines quicker from the left side.

The authentic look of the 901 dashboard from 1963 still achieves personal bests in 2016 – as an exclusive, limited-edition chronograph.

CLASSIC COLLECTION CHRONOGRAPH



NEW. Classic chronograph – limited edition.

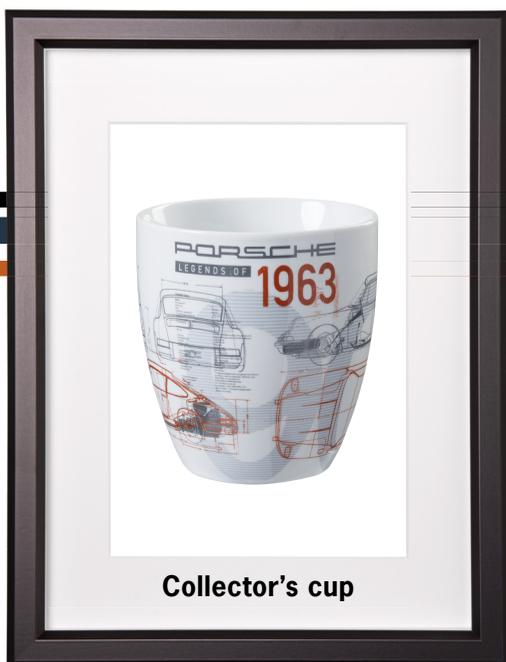
Limited to 1,356 units and features limited-edition serial number. Swiss movement with 13 jewels and fine satin waterproof casing [10 ATM]. Metal dial in black-green with the historic 'PORSCHE' logo in silver. Fawn-brown NATO leather strap with pin clasp. Diameter: 44 mm. Swiss made. WAP 070 072 0H



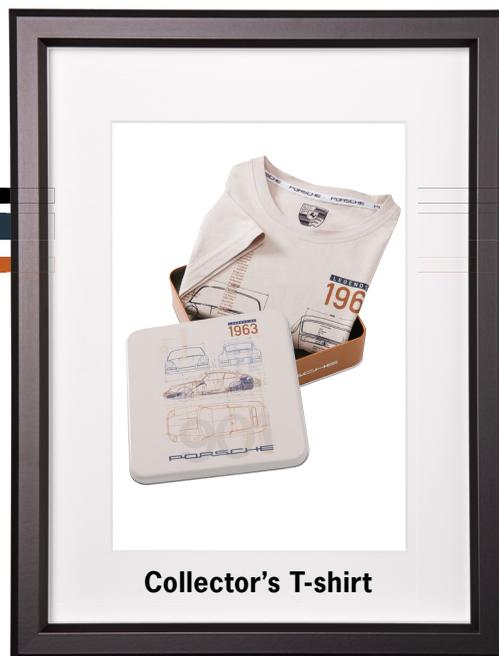
COMMEMORATIVE CULTURE



When you look at old sketches of the 901 from 1963, you realise just how brilliant the design was, because today, more than 50 years later, it still looks modern. The technical sketches depict the pure form of the car. With no shiny chrome and paintwork sparkling in the sun to distract you, you can see just how powerful the lines are. That's why we take our hats off to designers like Prof. F. A. Porsche. We commemorate their achievements in the lifestyle accessories of the Classic Collection. We remember those who have brought beauty not to our walls, but to our streets instead. Now you can think about them while drinking espresso and talking about something you love in life: sports cars.



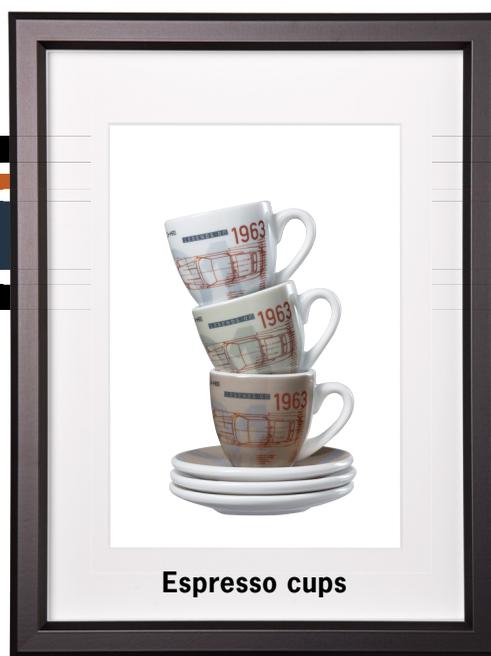
Collector's cup



Collector's T-shirt



Grille badge



Espresso cups

NEW. Collector's cup – no. 18 – Classic – limited edition.
Limited to 10,000 units and features limited-edition serial number. Dishwasher safe. Made of porcelain. In white. Made in Germany.
WAP 050 093 0H

NEW. Collector's T-shirt edition no. 7 – Classic – limited edition.
Unisex. Comes in an exclusive metal box. Extremely soft T-shirt quality. 100% cotton. In grey/beige.
WAP 712 0XS-3XL 0H

NEW. Grille badge – Classic – limited edition.
Limited to 1,963 units and features limited-edition serial number. Made of metal. Diameter: 95 mm. Includes gift packaging. Made in Germany.
WAP 050 060 0H

NEW. Espresso cups, set of three – Classic – limited edition.
Limited to 7,500 units and features limited-edition serial number. Dishwasher safe. Made of porcelain. In white/beige. Made in Germany.
WAP 050 300 0H

NEW. Women's polo shirt – Classic.

Short-sleeved women's polo shirt with narrow placket and embossed 'PORSCHE' buttons. Ribbed cord at end of placket (e.g. for hanging sunglasses). 95% cotton, 5% elastane. In dark blue. WAP 717 OXS-XXL 0H



EVER-GREENS

Some basics are always in fashion. Can you imagine a time without polo shirts? It's just as unthinkable to us as a future without sports cars. Now this fashion classic has been reinterpreted in nostalgic dark blue with subtle retro badges in true Zuffenhausen sports car style. Timelessly sporty, you might say.

NEW. Men's polo shirt – Classic.
Short-sleeved men's polo shirt with
placket and embossed 'PORSCHE'
buttons. Ribbed cord at end of
placket (e. g. for hanging sunglasses).
95% cotton, 5% elastane. In dark blue.
WAP 718 00S-3XL 0H



4 PU



NEW. Men's quilted jacket.

Classic quilted jacket for men. With high-performance padding. Water-repellent and wind-resistant. Exterior material: 55% cotton, 45% polyester. Nylon lining. In black. WAP 799 00S-3XL 0H

THE GENTLEMAN

Whether you're taking a Sunday stroll with your loved ones or chivalrously offering your date your jacket, this elegant classic with a quilted look and light synthetic down padding is a true pro when it comes to fashion and confidence.



RISTS

THE ESSENTIAL JACKETS

Bold. Confident. And right on point. With intelligent material combinations, a functional design and timeless cuts, the four purists jackets prove that sporty elegance doesn't have to be a matter of finding the right occasion.

Men's soft shell jacket.

Water-repellent and breathable
[water column: 8,000 mm, breathability:
8,000 g/m²/24 h]. 94% polyester,
6% elastane. In black.
WAP 516 00S-3XL 0H

Unisex aviator sunglasses.

Green plastic lenses, anti-reflective
on the inside. Silver frame [semi-matt].
100% UV protection.
WAP 075 002 0F

THE OUTDOOR SPECIALIST

No matter what the weather, the outdoorsy type is in his element when he's out in the fresh air – and this water-repellent and wind-resistant jacket will let him explore in comfort and style.





Men's sweat jacket.

92% cotton, 8% elastane.
Nylon elements:
100% polyester. In black.
WAP 517 00S-3XL 0H

Essential watch.

Swiss quartz movement with waterproof casing [10 ATM]. Dial and rubber strap in black. Stainless steel folding clasp. Diameter: 42 mm. Swiss made.
WAP 070 001 0F

THE LAID-BACK TYPE

Following trends doesn't concern him. He keeps his sights on the essentials and knows that the only things that really matter are his own standards – or perhaps, if the situation calls for it, showing his soft side as well.

THE ALL-ROUNDER

She fits in yet stands out wherever she goes. The smart mix of lightly quilted nylon details and soft sweatshirt fabric doesn't just keep her warm, it also fits perfectly, lending her an athletic, feminine silhouette.



Women's nylon sweat jacket.

100% nylon. Sweatshirt elements: 95% cotton, 5% elastane. In black. WAP 798 OXS-XXL OH

Essential watch – women.

Swiss quartz movement with one jewel and waterproof casing [5 ATM]. Dial in anthracite with Porsche Crest. Rubber strap in black. Stainless steel folding clasp with 'PORSCHE' engraving. Diameter: 38 mm. Swiss made. WAP 070 002 OG





MARTINI RACING

FAST SINCE 1968



911 GT3 fuel consumption (in l/100 km): urban 18.9
extra-urban 8.9 · combined 12.4; CO₂ emissions: 289 g/km



**Aviator sunglasses –
MARTINI RACING.**

Grey plastic lenses. With anti-reflective coating. 100% UV protection.
WAP 075 022 0C

**Men's sweatshirt jacket –
MARTINI RACING.**

Sweatshirt: 95% cotton, 5% elastane.
Wool mix: 45% cotton, 38% wool,
17% polyamide. In dark blue.
WAP 555 00S-3XL 0G

**Men's polo shirt –
MARTINI RACING.**

100% cotton. In red.
WAP 922 00S-3XL 0F

**Sports bag –
MARTINI RACING.**

Made of canvas fabric. Shoulder strap made from original seatbelt material. Dimensions: 60 x 30 x 30 cm. In black. Swiss made.
WAP 035 007 0D

Women's sweatshirt jacket – MARTINI RACING.

Sweatshirt: 95% cotton, 5% elastane.

Wool mix: 45% cotton, 38% wool,

17% polyamide. In dark blue.

WAP 554 OXS-XXL OG

Women's polo shirt – MARTINI RACING.

48% polyester, 46% cotton,

6% elastane. In grey melange.

WAP 921 OXS-XXL OF



STILL MOVING

Next stop: 1968, the year in which the first Porsche appeared at the starting line bearing the stripes of the Italian beverage manufacturer. Since then, the Porsche MARTINI RACING teams have made racing history more than once. Today, the iconic stripes of the sports bags and ultra-light suitcases keep you travelling at the right pace, while the sporty, retro polo shirt, sweatshirt and cap bring a bit of the racetrack atmosphere from the 1960s into your wardrobe.



Baseball cap – MARTINI RACING.

100% cotton. Size adjustable.
In black.
WAP 550 001 0G

**PTS Ultralight luggage XL –
MARTINI RACING**

Robust, ultra-light RIMOWA® suitcase with four multi-wheel rollers and recessed TSA-approved lock. 100% polycarbonate. Design in MARTINI RACING colours. Basic colour grey. Dimensions: 60.5 x 38.5 x 40 cm. Capacity: approximately 75 l. Weight: approximately 4.6 kg. Made in Europe. WAP 035 400 0F YYX

**PTS Ultralight luggage M –
MARTINI RACING.**

Robust, ultra-light RIMOWA® suitcase with four multi-wheel rollers and recessed TSA-approved lock. Cabin baggage according to IATA norms*. 100% polycarbonate. Design in MARTINI RACING colours. Basic colour grey. Dimensions: 55 x 40 x 20 cm. Capacity: approximately 33 l. Weight: approximately 4.3 kg. Made in Europe. WAP 035 401 0F YYX



*Recommendations of the International Air Transport Association (IATA) as of January 2012. Accepted on-board luggage dimensions vary from airline to airline and may also differ according to the route and class of travel.

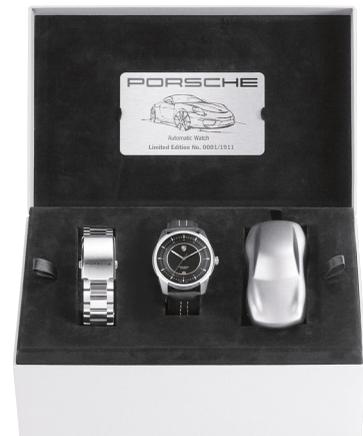
TIMELESS

TO THE PRECISE SECOND

Always up to the minute? We'd rather listen to the rhythm of our hearts and put faith in our own judgement. After all, the highest standards we will ever have to meet are our own. That is why we expect just as much from our watches, like the Essential watch – black edition, as we do from all of our other products that bear the Porsche Crest: technical perfection, an intelligent design, the harmonious interplay of form and function and, of course, uncompromising sportiness each second of the day.



[1]



[2]

[1] Premium Classic automatic watch and Porsche 911 sculpture – limited edition.

Limited to 1,911 units and features limited-edition serial number. The set consists of the automatic watch with one strap made of quality black cowhide leather and one interchangeable three-part stainless steel strap, the Porsche 911 sculpture, the limited-edition badge and a polishing cloth. Waterproof casing [5 ATM]. Diameter: 42 mm. Swiss made. WAP 070 100 OG

[2] Essential watch.

Swiss quartz movement with waterproof casing [10 ATM]. Dial and rubber strap in black. Stainless steel folding clasp. Diameter: 42 mm. Swiss made. WAP 070 001 OF

[3] Essential watch – women.

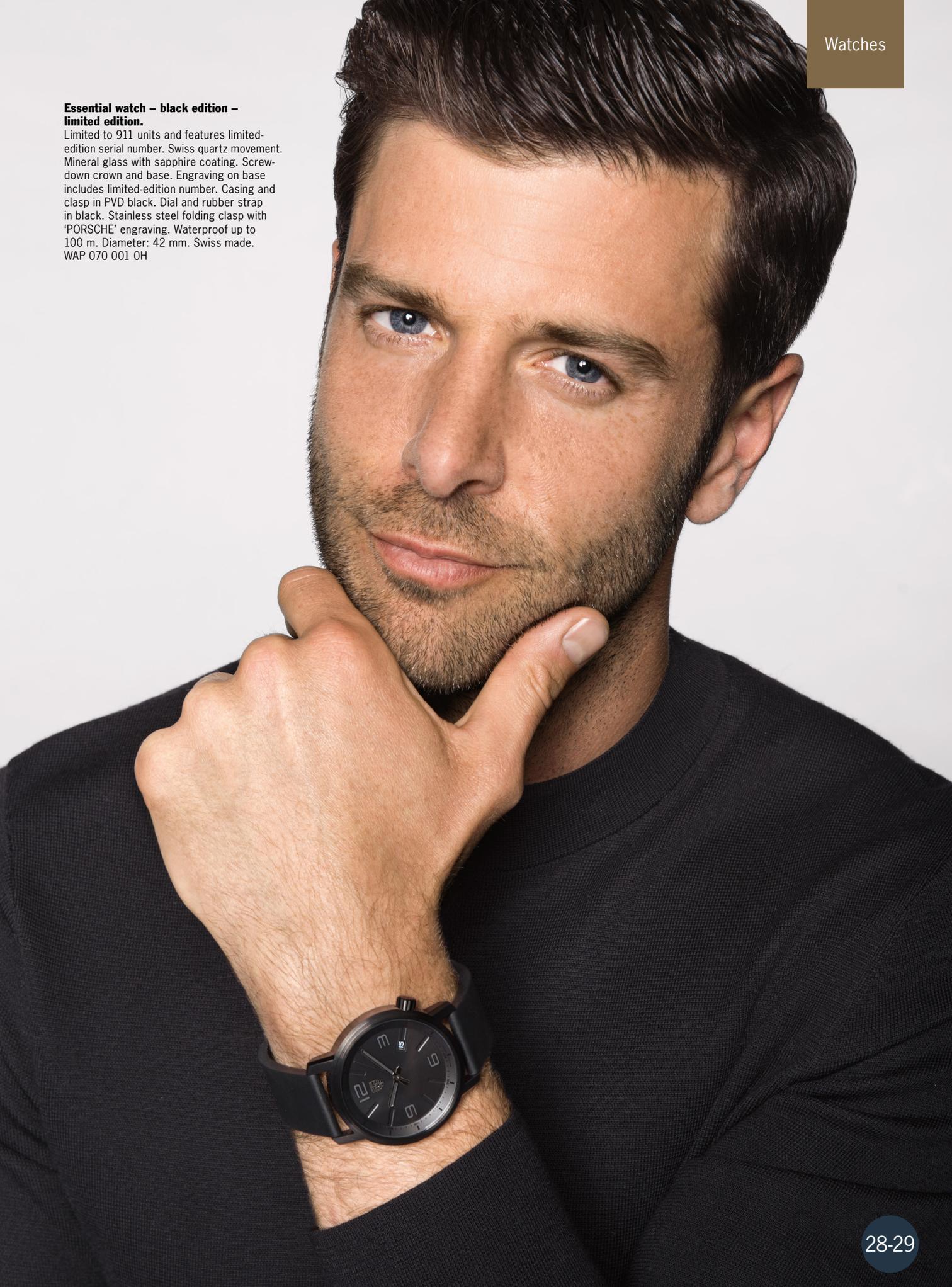
Swiss quartz movement with one jewel and waterproof casing [5 ATM]. Dial in anthracite with Porsche Crest. Rubber strap in black. Stainless steel folding clasp with 'PORSCHE' engraving. Diameter: 38 mm. Swiss made. WAP 070 002 OG



[3]

Essential watch – black edition – limited edition.

Limited to 911 units and features limited-edition serial number. Swiss quartz movement. Mineral glass with sapphire coating. Screw-down crown and base. Engraving on base includes limited-edition number. Casing and clasp in PVD black. Dial and rubber strap in black. Stainless steel folding clasp with 'PORSCHE' engraving. Waterproof up to 100 m. Diameter: 42 mm. Swiss made. WAP 070 001 0H





NEW. PTS Ultralight luggage XXL.

Especially spacious, robust, ultra-light RIMOWA® suitcase with four multi-wheel rollers and recessed TSA-approved lock. Fits in all models of the Panamera, Macan and Cayenne series. 5-year guarantee. 100% polycarbonate. Dimensions: 75 x 49 x 27 cm. Capacity: approximately 86 l. Weight: approximately 4.6 kg. Made in Europe.

WAP 035 402 OH [meteor grey metallic],
WAP 035 402 OH + colour code [serial colour]
WAP 035 402 OH + colour code [special colour]

WHO SAYS THAT SPORTS CARS DON'T HAVE ROOM FOR LUGGAGE?

Fortunately, the days when you had to compromise in order to travel lightly have passed. The PTS Ultralight luggage is now available in a new size for longer trips and for anyone who simply wants to have it all.

Just like the other luggage in the series, the XXL suitcase was made in close cooperation with RIMOWA® exclusively for Porsche Driver's Selection. It was designed to fit perfectly into the boot of your Porsche. The ultra-light polycarbonate provides reliable protection despite its minimal weight. You can't get any lighter than this for your next Porsche tour.

PERFECT FIT

And to make sure that your smaller travel items are just as stylish, there is also the matching laptop case and multi-purpose case.



NEW. Laptop case – black.

Robust and very lightweight laptop case for 15" laptops. Matches the PTS Ultralight series. All-round zip with two fasteners and leather cover on the back. 'PORSCHE' logo on the upper shell. Five-year guarantee. 100% polycarbonate. Dimensions: approximately 39 x 27 x 5 cm. In black/silver. Made in Europe.
WAP 035 202 OH

NEW. Multi-purpose case.

Ideal as a make-up case, travel kit, first-aid kit, etc. Robust and very lightweight material [polycarbonate]. Five-year guarantee. Dimensions: 19 x 12 cm. Made in Europe. Ultra-light.
WAP 035 302 OH [black],
WAP 035 301 OH [white/red]

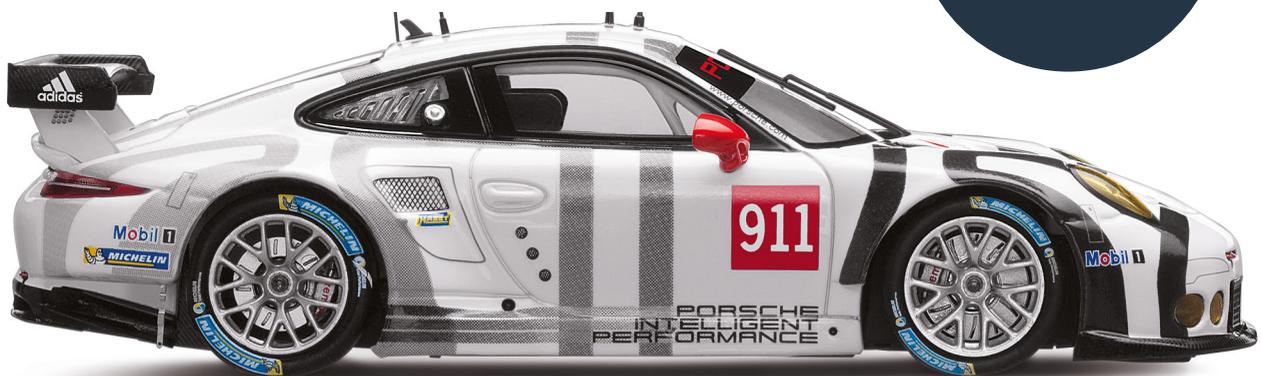
SERIOUSLY SMALL

BIG THINGS COME IN SMALL PACKAGES

Collectors and fans know that when Porsche introduces a new vehicle, the matching model car is soon to follow. But what many people don't know is that it's hard work designing these miniature replicas. It's a real race against time. For the designers, this means putting the pedal to the metal. These are sports cars after all. Even if they are smaller.

First, a 3D model is created. To do this, the suppliers are given rough surface data of the original vehicle. The first virtual model is completed between six and eight weeks later and can be scrutinised on the computer screen. Then, individual parts and openings are defined and compared with their original counterparts. For the 911 RSR, for example, it was determined that the model would need to be assembled with 32 different parts. → page 34

1:43



911 RSR.
In white/grey. Black interior.
Made of metal. Scale 1:43.
WAP 020 137 0G



CROSSING THE FINISH LINE – THE STARTING SIGNAL FOR THE SERIES

The next step is creating an initial prototype. This prototype is not painted and consists of so-called ‘first-shot parts’. The purpose of this is to make sure that each and every detail matches the original. Does the exhaust pipe look a little bit off? Are the rims OK? What colours should be used for each part? Product managers and representatives of the various Porsche series work closely together to answer these questions.

The first complete prototype looks very similar to the final product. Now it needs to undergo fine-tuning. Are the air intakes the right colour? Does the exhaust pipe look right? The homestretch is in sight. And, after months of work, that’s a good thing. The second complete prototype is completed a few weeks later. At this point, everyone involved in the project has to listen to their inner perfectionist and make sure that everything is correct – right down to the paintwork of the roof-edge spoiler and the authenticity of the rear lights’ shine.

Then comes the final sprint. There are only a few weeks left until production. Our latest model has taken the final curve and the finish line is in sight: the new Panamera models. The new generation doesn’t just revolutionise our idea of saloons, it also proves that sportiness has nothing to do with size. After all, whether it’s a racing car or a business sports car, whether it’s on the racetrack, on the way to work or in the collector’s case – a Porsche is a Porsche ...

1:43



NEW. Panamera 4S.
In sapphire blue metallic.
Black interior. Made of metal.
Scale 1:43.
WAP 020 721 0G



NEW. Panamera 4S Diesel.
In night blue metallic. Saddle
brown/luxor beige interior.
Made of metal. Scale 1:43.
WAP 020 723 0G



NEW. Panamera Turbo.
In volcanic grey metallic.
Black/chalk interior.
Made of metal. Scale 1:43.
WAP 020 747 0G

1:18

NEW. Panamera Turbo.
In Carrara white.
Black/saddle brown interior.
Made of resin. Scale 1:18.
WAP 021 744 0H



COURAGE SETS NEW STANDARDS

What standards does it uphold? It's not as easy to tell for this car as it is for its miniature counterparts, because new standards are constantly being set. The new Porsche Panamera Turbo.

It unites the performance of a purebred sports car with the comfort of a luxury saloon, thereby throwing convention out the window.

Launch control, rear steering and a sports exhaust system – these racing features can be found in the increased-performance, fuel-efficient models of the new generation. This demonstrates the courage to make changes. You can tell just by looking at it. Still, the silhouette and the look are more Porsche than ever before. Just like sprinters at the starting block waiting to show what they're made of.

And there's a true-to-life Panamera Turbo model car for those who want to enjoy the bold design at home. The scale of the model: 1:43.



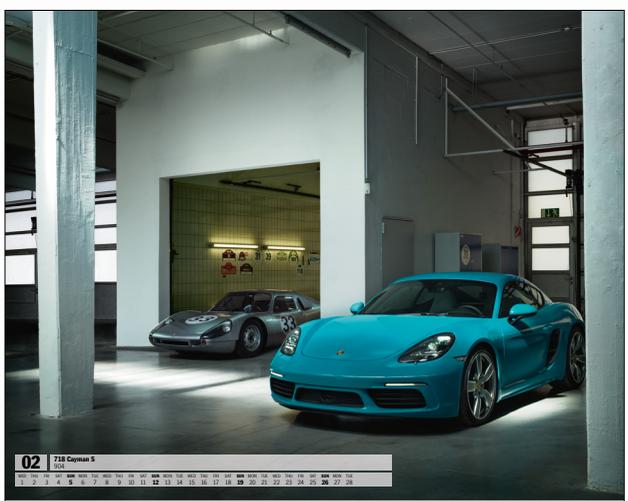


NEW. Panamera Turbo.
In volcanic grey metallic.
Black/chalk interior.
Made of metal. Scale 1:43.
WAP 020 747 0G



PORSCHE 2017

UNCOVERED



02 718 Cayman S
550

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
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718 Cayman S fuel consumption [in l/100 km]: urban 10.7–9.5
extra-urban 6.5–6.0 · combined 8.1–7.3; CO₂ emissions: 184–167 g/km

NEW. Porsche calendar 2017 – Uncovered.
With an exclusive collector's coin and postcard set of the calendar motifs. Calendar dimensions: 59 x 55.5 cm. Postcard dimensions: 14.8 x 10.5 cm. Made in Germany. WAP 092 001 0H

UNCOVERED

THE NEW PORSCHE CALENDAR



MAKING-OF

Scan this QR code with your smartphone for an exclusive look behind the scenes.

Where does it come from? We're talking about the fascination for sports cars that makes our hearts beat faster just by looking at a silhouette. And that makes the sound of a six-cylinder boxer engine send shivers down our spines.

This coming year will perhaps offer some answers to this question. Because the 2017 Porsche calendar is on a quest to discover the story behind the legend: unmasking the location where witnesses to 60 years of Porsche history are gathered. The secret Porsche garage.

Featuring 13 extraordinary images, the calendar is an impressive display of how brilliant ideas were refined throughout the decades and how shapes and details were developed to give the exclusive sports cars their distinctive Porsche look. The observer is lured into the unique atmosphere of the expansive, empty halls and soon learns that the fascination for sports cars can never be completely understood. The rest remains the magical secret of the Porsche legend.



The new calendar grants a rare insight into the secret Porsche garage and presents current Porsche models surrounded by their legendary predecessors. select was present at the photo shoot to give you an exclusive look behind the scenes. We asked photographers Oliver Kröning and Dennis Orel about their work and their connection to sports cars.

IN PORSCHE HEAVEN



It wasn't hard to convince the Stuttgart-based studio Orel to work on the calendar project 'Uncovered'. The collaboration between Oliver Kröning and brothers Dennis and Mick Orel has brought about many projects in the fields of photography, film and print communications.

INTERVIEW

with the photographers Dennis Orel and Oliver Kröning

select:

Thank you for taking the time to answer a few of our questions after this long and busy photo shoot. How did it go?

KRÖNING:

It's our pleasure. It went very well. The shoot was incredibly exciting and we are all super happy with the results.

select:

'Uncovered' is the name of the new Porsche calendar. Can you say a few words about the concept?

OREL:

Sure. It's called 'Uncovered' because we give you a look into an almost magical place that's usually not open to the public. We want to explore the legend of Porsche.

select:

An 'almost magical place'. That says it all. That's how we felt, too. The entire history of Porsche – every production model, prototype and Le Mans legend – is right there in front of you. What does this kind of project mean for you as a photographer?

KRÖNING:

Doing this kind of location justice is definitely a challenge. We decided not to use flash so that we could depict the atmosphere in an authentic way. We just used a few artistic spotlights to enhance the room's natural light and transfer it to the silhouettes of the cars. This way, we were able to better capture the mood and essence, if you will, of the space. You have to be flexible if you work this way,

though. For instance, we came to the garage one morning and had perfect light coming from a particular window. We had to be flexible and act immediately, but we all had a lot of fun doing it.

select:

This shoot wasn't your first time working with Porsche. You photographed various models with Mark Webber, for example. From a technical perspective, what do you like about photographing cars and what was interesting about this most recent Porsche project?

OREL:

The biggest appeal for me was portraying the legend of Porsche in all its various facets. Different pictures have to have different effects, even though they have all been taken at the same location. That's why we paid so much attention to finding the right backgrounds and perspectives. In the end, each model has its own character. We wanted to bring that out in the photo shoot. A good example is the background with the red water pipe we found for the red Porsche Macan. That was perfect.

select:

Concept studies and prototypes that never made it to production are also stored in the garage, including some unexpected designs like the four-door 911 from the 1970s. Which model did you find the most fascinating?

KRÖNING:

Oh, there were a few. It has to be the Mission E, though. It's a wildly interesting concept study. It also turned out to be one of my favourite images.

select:

We're excited to see the final pictures and are looking forward to the 2017 Porsche year. One last important question: Are you personally sports car fans?

KRÖNING:

Definitely. A big fan, actually. I wish I could pre-order that Mission E right now, but I'm afraid I'll have to wait a bit.

OREL:

The same goes for me. I actually drive a Porsche myself. Obviously because of the power, but most of all because of the 911 silhouette. That's what did it for me. It's a bit like a tailor-made suit: you can't compare it to suits straight off the rack.

select:

Those were beautiful closing words. We'll leave it at that, then. Thanks so much for the interesting conversation and we wish you all the best!

**NEW. Children's
911 Carrera RS 2.7 pedal car**
With soft rubber tyres.
Dimensions: approximately
116 x 57 x 50 cm. Suitable for ages
3-5. In blood orange. Made in Italy.
WAP 045 000 0H



THE BEGINNER'S MODELS

From legendary classics like the new RS 2.7 pedal car and Baby Porsche 4S for pushing, and from the authentic 356 to the 911 Carrera with electric drive and a maximum speed of 4 km/h, even little tykes can dream of their own sports car with Porsche Driver's Selection. We have beginner's models for the perfect start to a future full of passion for sports cars.

Baby Porsche 4S.

Suitable for ages 1.5–3.
In turquoise. Made in Germany.
WAP 040 003 0F

**Baby Porsche 4S.**

Suitable for ages 1.5–3.
In red. Made in Germany.
WAP 040 003 0E

**Children's 911 Carrera electric car.**

Top speed: approximately 4 km/h.
In yellow. Dimensions: approximately
114 x 54 x 50 cm. Suitable for
ages 3–5. Made in Italy.
WAP 041 000 0D

**Porsche 356 electric car.**

Top speed: approximately 4 km/h. In white.
Dimensions: approximately 115 x 50 x 50 cm.
Suitable for ages 3–5. Made in Italy.
WAP 040 200 0B

TRANSFER OF TECHNOLOGY



911 Soundbar.

Original rear silencer and twin exhaust module from a Porsche 911 GT3 converted into a Helmholtz resonance subwoofer booster. 2.1 virtual surround system, 200-watt system performance, Bluetooth® interface and easy-pairing function. In black/silver. Dimensions: approximately 74 x 28 x 32 cm. Weight: approximately 19 kg. WAP 050 111 0G

911 SOUNDBAR

Is there anything better than the intense rumbling of a six-cylinder boxer engine getting ready to take off at 1,000 rpm? Because the sound of a super sports car like the 911 GT3 gives us goosebumps, Porsche engine acoustics engineers tinkered around for a long time to make something spectacular. Every Porsche gets its unique voice during the arduous development process. The 911 GT3, for example, has the unmistakable racetrack accent.

The sound doesn't just depend on the engine, though; the exhaust system – especially the rear silencer – also plays a decisive role. Pieces like this undergo a long development process. And it paid off doubly with the 911 GT3. You don't have to be at the racetrack to enjoy its sound: now you can enjoy it under your own roof. With the 911 Soundbar.

The 2.1 virtual surround Soundbar uses the rear silencer and the twin exhaust module of the 911 GT3 as a resonator and reverses the function of the original parts. This creates a sound that adds the intensity of a sports car to the latest blockbuster or your favourite song. And its design has the power of pure sports car passion. In short: the Porsche feeling for your eyes and ears.





NO SCRAPS

If you're looking for that racetrack feeling for your home library, or if you would prefer to spend your day at the office sitting in the sports seat of a 911, Porsche Masterpieces has just what you need.

These Porsche Driver's Selection masterpieces combine a passion for high-end technology with the vivaciousness that comes with a deeply-rooted enthusiasm for Porsche. And the wheel rim clock, office chair and wall shelving don't just turn original Porsche parts into unique design objects. They also make interior design an exclusive sports car experience.



Porsche 911 Turbo rim wall clock.

This wheel rim clock is from an original 20" rim as featured in the 911 Turbo. Weight: approximately 8 kg. Made in Germany. WAP 070 011 0F

Office chair.

Original sports seat [four-way plus] from the Porsche 911. Seat surface and armrests made of original Porsche black interior leather. Weight: 35 kg. Made in Germany. WAP 050 008 0E

Office chair RS.

Original sports seat [four-way plus] from the Porsche 911. Partial leather seats with middle section made of original Porsche Alcantara material and contrasting red seam. Weight: 35 kg. Made in Germany. WAP 050 009 0G

Wall shelving GT3 Cup.

Original 911 GT3 Cup rear spoiler. Weight: approximately 4–5 kg. Maximum load: 120 kg. Dimensions [without bracket]: 171 x 30 x 15 cm. Made in Germany. WAP 050 006 0E

SEASON'S SHOPPING

Staying away from the busy city centre before the holidays and still finding the perfect selection of gift ideas – wouldn't that be a dream? Absolutely. With Porsche Driver's Selection it's a dream come true. In the Porsche Centre and our online shop. With keyrings made of fine leather, the baby welcome set and the exclusive Sport Classic chronograph – black edition. You're guaranteed to find something that makes your eyes light up.

Women's T-shirt – Porsche Crest.

Porsche Crest studded with black rhinestones. 95% cotton, 5% elastane. In black. WAP 797 OXS-XXL OE





Women's polo shirt – Sport.

Fast-drying and breathable.
100% polyester. In white.
WAP 541 0XS-XXL 0G



Visor – Sport.

Breathable and lightweight nylon material. 84% polyamide, 14% cotton, 2% elastane. In white with acid green accents. WAP 540 002 0G



Baby welcome set – RS 2.7.

Set consists of bodysuit, bib and hat in RS 2.7 design. Size 62/68 for ages 3–6 months. Material: 50% cotton, 50% modal. Includes gift wrap with a matching greeting card. WAP 950 002 0H



Women's wallet.

High-quality calfskin. In black.
WAP 911 001 0F



Weekender.

Weekender made of hard-wearing cowhide leather. Dimensions: 67 x 28 x 32 cm. 100% leather. In black. WAP 911 008 0F



Sport Classic chronograph – black edition.

Swiss quartz movement with 13 jewels and waterproof casing [5 ATM]. Black metal dial with carbon structure. Rubber strap in black with stainless steel clasp. Diameter: 42 mm. Swiss made. WAP 070 085 0G



Men's leather jacket.

Detachable faux-fur collar.
100% cowhide leather. In black.
WAP 900 00S-XXL 16

Porsche Bike RS.*

All-rounder for the city and longer tours.
Elegant black design with details in lava orange inspired by the Porsche 911 GT3 RS. Lightweight high-end carbon frame. Ergonomic components made of carbon [forks, handlebars and seat post]. With theft protection from CODE-No.com. Comes in sizes S, M and L.
Weight: approximately 9 kg. Made in Germany.
WAP 061 014 0G [S], WAP 061 015 0G [M],
WAP 061 016 0G [L]

PTS Ultralight luggage M.

Robust, ultra-light RIMOWA® suitcase with four multi-wheel rollers and recessed TSA-approved lock. Fits in all current Porsche models. Cabin baggage according to IATA norms**. Five-year guarantee.
100% polycarbonate. Dimensions: 55 x 40 x 20 cm.
Capacity: approximately 33 l. Weight: approximately 4.3 kg.
In black. Made in Europe.
WAP 035 401 0D 041.
Also available:
WAP 035 401 0D [meteor grey metallic]
WAP 035 401 0D + colour code [serial colour]
WAP 035 401 0D + colour code [special colour]

*Due to their design and equipment, the bikes have not been approved for use on public roads.

The user will therefore have to install the required fixtures before using it on public roads. When doing so, please observe the applicable regulations. Bike fixtures and accessories are available on request from your Porsche Centre.

**Recommendations of the International Air Transport Association [IATA] as of January 2012. Accepted on-board luggage dimensions vary from airline to airline and may also differ according to the route and class of travel.



911 Classic chronograph.

Swiss quartz movement with 13 jewels and waterproof casing [10 ATM]. Dial in brown. Leather strap in light brown with pin clasp. Diameter: 43 mm. Swiss made. WAP 070 009 0F



Porsche Crest cufflinks.

Partially gold-plated. Size: approximately 13 x 18 mm. WAP 050 140 15



Credit card case.

Original vehicle interior leather. In black. Four credit card slots and three pockets. Dimensions: 8.5 x 11.5 x 0.4 cm. WAP 030 020 0E



Washbag.

Washbag made of hard-wearing cowhide leather. Dimensions: 30 x 17 x 10 cm. 100% leather. In black. WAP 911 007 0F



Thermal beaker.

From the home to the office, the airport or trips into the city, transport your tea or coffee in this elegant Porsche beaker. High-end thermal beaker made from double-walled stainless steel. Capacity: approximately 450 ml – large enough to decant your medium takeaway coffee. Dishwasher safe. Black high-gloss finish. WAP 050 063 0H



Porsche Crest keyring.

Genuine leather. Suitable for all Porsche car keys. Made in Germany. WAP 050 098 0H [beige], WAP 050 097 0H [grey]



Porsche Driver's Selection

Product overview

Discover Porsche Driver's Selection at your local Porsche Centre or www.porsche.com



Collections

Classic Collection
RS 2.7 Collection
Racing Collection
Motorsport Collection
MARTINI RACING Collection
Essential Collection
Heritage Collection
Sport Collection



Home and Office

Porsche fascination 24/7.



Sunglasses

Lifestyle in view.



Accessoires

Porsche in all its facets.



Watches

Quality time.



Sport

Training partners with style.



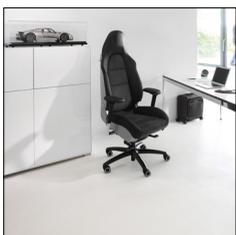
Luggage

The journey begins in style.



Children

The look of surprise for young and old.



Masterpieces

Every piece tells a success story.



Model cars

Every detail exudes perfection.

Product overview

**Classic Collection –
In the style of the
Porsche legends.**



NEW. Men's leather jacket – Classic.
WAP 911 00S-3XL 0H



NEW. Men's jacket – Classic.
WAP 715 00S-3XL 0H



NEW. Women's jacket – Classic.
WAP 710 0XS-XXL 0H



NEW. Men's shirt – Classic.
WAP 716 00S-3XL 0H



NEW. Men's polo shirt – Classic.
WAP 718 00S-3XL 0H



NEW. Women's polo shirt – Classic.
WAP 717 0XS-XXL 0H



**NEW. Collector's T-shirt edition
no. 7 – Classic – limited edition.**
WAP 712 0XS-3XL 0H



NEW. Men's leather gloves – Classic.
WAP 519 001-003 0H



**NEW. Women's leather gloves –
Classic.**
WAP 518 001-003 0H



**NEW. Weekender – Classic –
limited edition.**
WAP 035 008 0H



**NEW. Collector's cup – no. 18 –
Classic – limited edition.**
WAP 050 093 0H



**NEW. Espresso cups, set of three –
Classic – limited edition.**
WAP 050 300 0H



**NEW. Grille badge – Classic –
limited edition.**
WAP 050 060 0H

**MARTINI RACING
Collection –
The success story
continues.**



**Men's sweatshirt jacket –
MARTINI RACING.**
WAP 555 00S-3XL 0G

Product overview



**Women's sweatshirt jacket –
MARTINI RACING.**
WAP 554 0XS-XXL 0G



**Men's polo shirt –
MARTINI RACING.**
WAP 922 00S-3XL 0F



**Women's polo shirt –
MARTINI RACING.**
WAP 921 0XS-XXL 0F



**Baseball cap –
MARTINI RACING.**
WAP 550 001 0G



**PTS Ultralight luggage XL –
MARTINI RACING.**
WAP 035 400 0F YYX



**PTS Ultralight luggage M –
MARTINI RACING.**
WAP 035 401 0F YYX



**Sports bag –
MARTINI RACING.**
WAP 035 007 0D



**Aviator sunglasses –
MARTINI RACING.**
WAP 075 022 0C

Heritage Collection – Take the Porsche feeling with you.



Women's T-shirt – Porsche Crest.
WAP 797 0XS-XXL 0E



Porsche Crest cufflinks.
WAP 050 140 15



Porsche Crest keyring.
WAP 050 098 0H [beige],
WAP 050 097 0H [grey]

Essential Collection – Style is timeless.



NEW. Men's quilted jacket.
WAP 799 00S-3XL 0H



Men's soft shell jacket.
WAP 516 00S-3XL 0H



Men's sweat jacket.
WAP 517 00S-3XL 0H

Product overview



Men's leather jacket.
WAP 900 00S-XXL 16



Women's nylon sweat jacket.
WAP 798 0XS-XXL 0H

Sunglasses –
Lifestyle in view.



Unisex aviator sunglasses.
WAP 075 002 0F

Watches –
Quality time.



NEW. Classic chronograph – limited edition.
WAP 070 072 0H



Premium Classic automatic watch and Porsche 911 sculpture – limited edition.
WAP 070 100 0G



Essential watch – black edition – limited edition.
WAP 070 001 0H



Essential watch.
WAP 070 001 0F



Essential watch – women.
WAP 070 002 0G



Sport Classic chronograph – black edition.
WAP 070 085 0G



911 Classic chronograph.
WAP 070 009 0F



Luggage –
The journey begins
in style.



NEW. PTS Ultralight luggage XXL.*
WAP 035 402 0H [meteor grey metallic],
WAP 035 402 0H + colour code
[serial colour], WAP 035 402 0H
+ colour code [special colour]



PTS Ultralight luggage M.*
WAP 035 401 0D 041 [black]



NEW. Laptop case – black.
WAP 035 202 0H

*The PTS Ultralight luggage series is available in all Porsche exterior colours or your own personal choice of colour. You can find all of the colours we offer in our online catalogue at www.porsche.com/ds-catalog. Prices may vary.

Product overview



NEW. Multi-purpose case.
WAP 035 302 0H [black],
WAP 035 301 0H [white/red]



Weekender.
WAP 911 008 0F



Washbag.
WAP 911 007 0F

Masterpieces –
Every piece tells a
success story.

Made
in Germany



911 Soundbar.
WAP 050 111 0G

Made
in Germany



Rim wall clock.
WAP 070 011 0F

Made
in Germany



Office chair.
WAP 050 008 0E

Made
in Germany



Office chair RS.
WAP 050 009 0G

Made
in Germany



Wall shelving GT3 Cup.
WAP 050 006 0E

Home and Office –
Porsche fascination
24/7.



**NEW. Porsche calendar 2017 –
Uncovered.**
WAP 092 001 0H



Thermal beaker.
WAP 050 063 0H

Accessories –
Porsche in all
its facets.



Women's wallet.
WAP 911 001 0F



Credit card case.
WAP 030 020 0E

Product overview

**Sport –
Training partners
with style.**



Women's polo shirt – Sport.
WAP 541 0XS-XXL 0G



Visor – Sport.
WAP 540 002 0G

Made
in Germany



Porsche Bike RS.*
WAP 061 014 0G [S], WAP 061 015 0G [M],
WAP 061 016 0G [L]

**Children – The
look of surprise
for young and old.**



Baby welcome set – RS 2.7.
WAP 950 002 0H



**NEW. Children's 911 Carrera RS 2.7
pedal car.**
WAP 045 000 0H



Children's 911 Carrera electric car.
WAP 041 000 0D

Made
in Germany



Porsche 356 electric car.
WAP 040 200 0B



Baby Porsche 4S.
WAP 040 003 0F

Made
in Germany



Baby Porsche 4S.
WAP 040 003 0E

*Due to their design and equipment, the Porsche Bikes have not been approved for use on public roads. The user will therefore have to install the required fixtures before using it on public roads. When doing so, please observe the applicable regulations. Bike fixtures and accessories are available on request from your Porsche Centre.

Product overview

Limited
Edition



NEW. 356 C – limited edition.
Made of metal. Scale 1:43.
WAP 020 356 0H

Limited
Edition



NEW. 356 C Cabriolet – limited edition.
Made of metal. Scale 1:43.
WAP 020 550 0H

Limited
Edition



NEW. 901 – limited edition.
Made of metal. Scale 1:43.
WAP 020 911 0H

Model cars –
Every detail
exudes perfection.



NEW. Panamera 4S.
Made of metal. Scale 1:43.
WAP 020 721 0G



NEW. Panamera 4S Diesel.
Made of metal. Scale 1:43.
WAP 020 723 0G



NEW. Panamera Turbo.
Made of metal. Scale 1:43.
WAP 020 747 0G



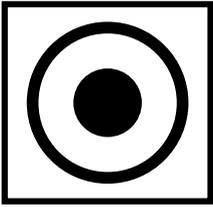
NEW. Panamera Turbo.
Made of resin. Scale 1:18.
WAP 021 744 0H



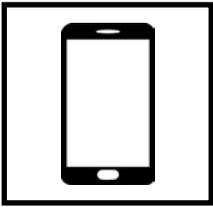
911 RSR.
Made of metal. Scale 1:43.
WAP 020 137 0G

Guide

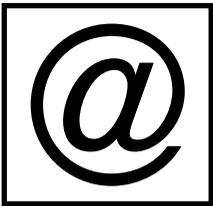
Discover the full range of Porsche Driver's Selection products.



Find your nearest Porsche dealership at www.porsche.com



For more information, please contact your nearest Porsche Centre by phone at: +49 [0]711 911-0



Online at www.porsche.com/selection

Link to online catalogue



Connection charges apply according to your mobile phone contract.



Porsche Lizenz- und Handelsgesellschaft mbH & Co. KG | Groenerstrasse 5 | 71636 Ludwigsburg | Germany | www.porsche.com | Updated: 07/16
Printed in Germany | WSL00701003620

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Find out more at www.porsche.com/classic

Forever young.

The original care set from Porsche Classic.

Your relationship with your Porsche is something special – and relationships need to be nurtured. The 17-part Porsche Classic care set is the best way to do this. It can be used for the entire exterior of your Porsche and is compatible with every generation of Porsche paintwork. And its classic carrying bag featuring a shepherd's check pattern makes it especially elegant.



PORSCHE